

Teacher: P. Mathis		Week of: November 28 - December 2			
Day	Professional Comm	Yearbook	Personal Finance	Adv. Comp. Program.	Marketing
<b>Monday</b>	<b>UNIT2: Radio Station</b>  <b>Reminder:</b> Radio Station Budget was DUE before break <b>PROJECT #2:</b> Radio Station Poster <b>*Rubric will be passed out today</b>	<b>NOES:</b> Graphics pp 76-79 <b>ASSIGNMENT #1:</b> Activity 18.1  <b>ASSIGNMENT #2:</b> Activity 18.2	<b>UNIT 6: Consumer Awareness</b> <b>Video 1.1 - Buyer Beware</b> <b>Workbook:</b> Before We Begin & Section Fill Ins <b>ASSIGNMENT #1:</b> Commercial Viewer	<b>UNIT3: Jeroo</b>  <b>Notes:</b> Ch. 4 - Jeroo Conditionals <b>ASSIGNMENT #1:</b> Lab 1 <b>ASSIGNMENT #2:</b> Lab 2 <b>ASSIGNMENT #3:</b> Lab 3	<b>UNIT 2: MARKETING</b>  <b>Notes:</b> Section 1  <b>ASSIGNMENT #1:</b> Key Terms <b>ASSIGNMENT #2:</b> Sec. 1.1 Assessment p. 6
<b>Tuesday</b>	<b>PROJECT #2:</b> break Radio Station Poster	<b>ASSIGNMENT #3:</b> Activity 18.3	<b>Video 1.2 - Buyer Beware (Cont'd)</b> <b>Workbook:</b> Before We Begin & Section Fill Ins <b>ASSIGNMENT #2:</b> Marketing Madness	<b>ASSIGNMENT #4:</b> Conditionals Worksheet #1 <b>ASSIGNMENT #5:</b> Conditionals Worksheet #1	<b>Notes:</b> Section 2  <b>ASSIGNMENT #3:</b> Key Terms <b>ASSIGNMENT #4:</b> Sec. 1.2 Assessment p. 10
<b>Wednesday</b>	<b>PROJECT #2:</b> break Radio Station Poster	<b>Finish ASSIGNMENTS #1-3</b>	<b>Video 1.3 - Buyer Beware (Cont'd)</b> <b>Workbook:</b> Before We Begin & Section Fill Ins <b>ASSIGNMENT #3:</b> 0% for 24 Months <b>ASSIGNMENT #4:</b> Nothing Down	<b>ASSIGNMENTS #1-5</b>	<b>Notes:</b> Section 3  <b>ASSIGNMENT #5:</b> Key Terms <b>ASSIGNMENT #6:</b> Sec. 1.3 Assessment p. 16
<b>Thursday</b>	<b>Notes:</b> Budget Spreadsheet <b>ASSIGNMENT #3:</b> S Christmas Commercial <b>ASSIGNMENT #4:</b> Radio Station ID Stinger	<b>TEST REVIEW: Chapter 18 "Graphics"</b>	<b>Video 1.4 - Buyer Beware (Cont'd)</b> <b>Workbook:</b> Before We Begin & Section Fill Ins <b>ASSIGNMENT #5:</b> The Cost of Cool	<b>TEST REVIEW: Chapter 4: Jeroo Conditionals</b>	<b>FINISH ASSIGNMENTS: #1-6</b>  <b>TEST REVIEW:</b> Ch. 1: Marketing is All Around Us
<b>Friday</b>	<b>Notes:</b> Budget Spreadsheet <b>ASSIGNMENT #3:</b> S Christmas Commercial <b>ASSIGNMENT #4:</b> Radio Station ID Stinger	<b>TEST: Chapter 18 "Graphics"</b>	<b>Video 2.1 - Buyer's Remorse</b> <b>Workbook:</b> Before We Begin & Section Fill Ins <b>ASSIGNMENT #6:</b> The Impact of Daily Decisions	<b>TEST: Chapter 4: Jeroo Conditionals</b>	<b>TEST:</b> Ch. 1: Marketing is All Around Us  Intro to next Chapter: Basic Marketing Concepts