



What is A State of Teal?

- A statewide campaign to promote awareness of gynecologic (GYN) cancers during September. GYN cancers include ovarian, cervical, uterine, vaginal, and vulvar cancers.

Why should I get involved?

- In the U.S., a woman is diagnosed with a GYN cancer every 6 minutes, and Alabama is top 5 in the U.S. for cervical and ovarian cancer deaths. There is no early detection/screening test for four out of five GYN cancers.
- Someone you know will likely be affected. In honor of the loved ladies in your life, help us promote critical awareness messages!

How do I participate?

Participants are asked to:

- Light your building/premises teal during September. Gel filters and/or strand lights are available depending on your needs. We ask that you cover the cost of lighting materials. If you cannot do so, ask us about our limited lighting assistance fund.
- Post/distribute awareness information on site (ex: yard sign, flyers, poster)
- Help promote the campaign through web and social media.

LCBF provides:

- A staff or volunteer liaison to coordinate all details with you, including seamless ordering and delivery of your lighting and awareness materials.
- Promotion of your business/organization as a participant through LCBF printed materials, media relations efforts, web site, social media platforms, etc.
- Awareness information for your employees, customers, and other stakeholders.

2015 Results:

- **110+** buildings lit teal
- **30+** municipalities issued proclamations
- **Thousands** of Alabamians reached

