

A State Of Teal

An Alabama GYN Cancer Awareness Campaign

Raising Awareness One Building at a Time

Promoting Organizations:

CanSurvive GYN Cancer Support Group

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Laura Crandall Brown Ovarian Cancer Foundation

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Norma Livingston Ovarian Cancer Foundation

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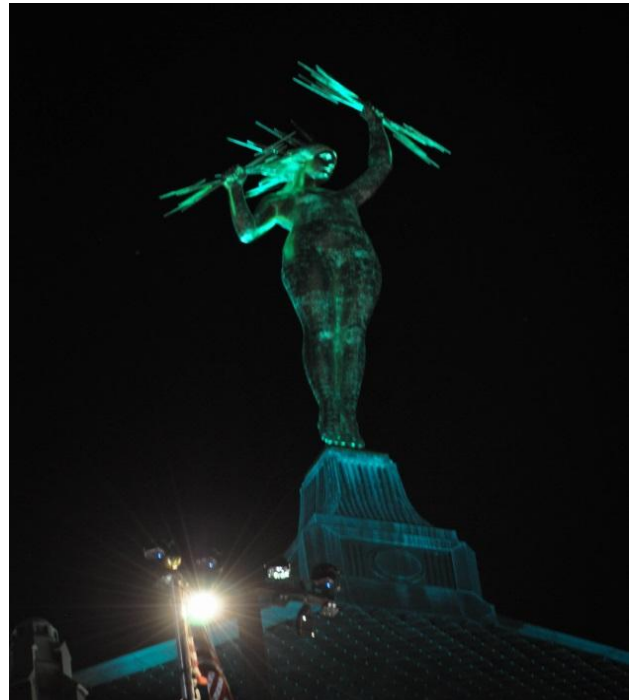


Why Teal?

The month of September is GYN/Ovarian Cancer Awareness Month. Since the awareness ribbon color for gynecologic cancer is teal, lighting prominent buildings and landmarks across the state of Alabama in teal is a very effective and noticeable way to raise awareness. We hold an awareness and lighting ceremony at the beginning of September which is covered by the news media and kicks off our efforts to coincide with GYN/Ovarian Cancer Awareness Month.

Why is awareness needed?

- Alabama is one of the top six states with the highest rate of death from cervical cancer.
- Alabama is one of the top four states with the highest rate of death from ovarian cancer.
- There is no early detection/screening test for ovarian cancer. It is usually found in stage 3c and has a high recurrence and mortality rate.
- Cervical cancer is 100% preventable and curable when detected early.
- Women need to know the signs and symptoms of all GYN cancers.
- Groundbreaking research is being conducted throughout Alabama.



For more information visit our website at www.AStateofTeal.org

Alabama Statistics

It is estimated that this many women will be affected in 2015.

- 417 diagnosed with cervical cancer
- 572 diagnosed with ovarian cancer
- 907 diagnosed with uterine cancer

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- 146 will die from cervical cancer
 - 432 will die from ovarian cancer
 - 170 will die from uterine cancer



In 2014 CanSurvive GYN Cancer Support Group, the Laura Crandall Brown Ovarian Cancer Foundation and the Norma Livingston Ovarian Cancer Foundation teamed up to form A State of Teal and take this awareness effort further than any of the organizations could have done on their own. As a result of this partnership, prominent buildings not only in Montgomery but also all across the State of Alabama were lit up in teal. Additionally, municipalities across the State of Alabama issued proclamations declaring September as GYN Cancer Awareness Month. Over 85 buildings were lit and over 25 municipalities issued proclamations.

2014 Lighting participants include: Regions Field, State Capitol Building, BJCC, Alabama Theatre, Alabama Power, Medical Forum, Auburn University, Alabama Fire College, Energen, Birmingham Zoo, Huntsville Botanical Gardens, Mobile Infirmary Medical Centers, Harbert Realty Services, Sloss Furnaces, UAB, Alys Beach, Calhoun Community College, Brookwood Medical Center, Huntsville Hospital, Retirement Systems of Alabama, Birmingham Shuttlesworth Airport, and the Cities of: Alabaster, Birmingham, Auburn, Gardendale, Columbiana, Vestavia, Hoover, Helena, Pelham, Mountain Brook, Homewood, Montgomery, Huntsville, Athens, Lafayette, Opelika, Sylacauga, Madison, Florence, Jasper, Montevallo, and Irondale.

