

A State Of Teal

An Alabama GYN Cancer Awareness Campaign

Raising Awareness One Building at a Time

Why Teal?

The month of September is Gynecologic (GYN) Cancer Awareness Month. Since the awareness ribbon color for gynecologic cancer is teal, lighting prominent buildings and landmarks across the state of Alabama in teal is a very effective and noticeable way to raise awareness.



Sponsored by:



Contact us at:

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Why is awareness needed?

- Alabama is one of the top five states with the highest rate of death from cervical cancer. (source: CDC/NCI)
- Alabama is tied as second in the US with the highest rate of death from ovarian cancer. (source: CDC/NCI)
- There are no early detection/screening tests for four of the five gynecologic cancers.
- Cervical cancer is 100% preventable and curable when detected early.
- Women need to know the signs and symptoms of all GYN cancers.
- Groundbreaking research is being conducted throughout Alabama.



Alabama Statistics

In 2016 approximately

- 213 diagnosed with cervical cancer
- 353 diagnosed with ovarian cancer
- 561 diagnosed with uterine cancer

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- 80 will die from cervical cancer
 - 263 will die from ovarian cancer
 - 107 will die from uterine cancer

(source: CDC/NCI)



Alabama Theatre



ASOT is pleased to have Newk's Eatery as a partner for our 2016 campaign. This September we will work together to further our common mission to raise awareness for ovarian and gynecologic cancers. We will kick off the month with a Spirit Night held on September 1st at all Birmingham area Newk's locations. Show your support by visiting any location to meet local survivors, patients, family and friends. ***"Everyone at Newk's Eatery is committed to supporting ovarian cancer research and awareness, and with your support, we can give every woman a fighting chance."*** (newkscares.com)

In 2015, over 110 buildings were lit and almost 40 municipalities issued proclamations. Lighting participants include: Regions Field, State Capitol Building, BJCC, Alabama Theatre, Alabama Power, Auburn University, Alabama Fire College, Energen, Birmingham Zoo, Huntsville Botanical Gardens, Mobile Infirmary Medical Centers, Harbert Realty Services, Sloss Furnaces, UAB, Alys Beach, ACIPCO, Calhoun Community College, Brookwood Medical Center, Huntsville Hospital, Retirement Systems of Alabama, USA's Mitchell Cancer Institute and the Cities of: Alabaster, Birmingham, Auburn, Gardendale, Columbiana, Vestavia, Hoover, Helena, Pelham, Mountain Brook, Homewood, Montgomery, Chelsea, Huntsville, Athens, Lafayette, Opelika, Sylacauga, Madison, Florence, Jasper, Montevallo, Scottsboro, Russellville, Cordova, and Irondale.



Regions Field – Birmingham Barons