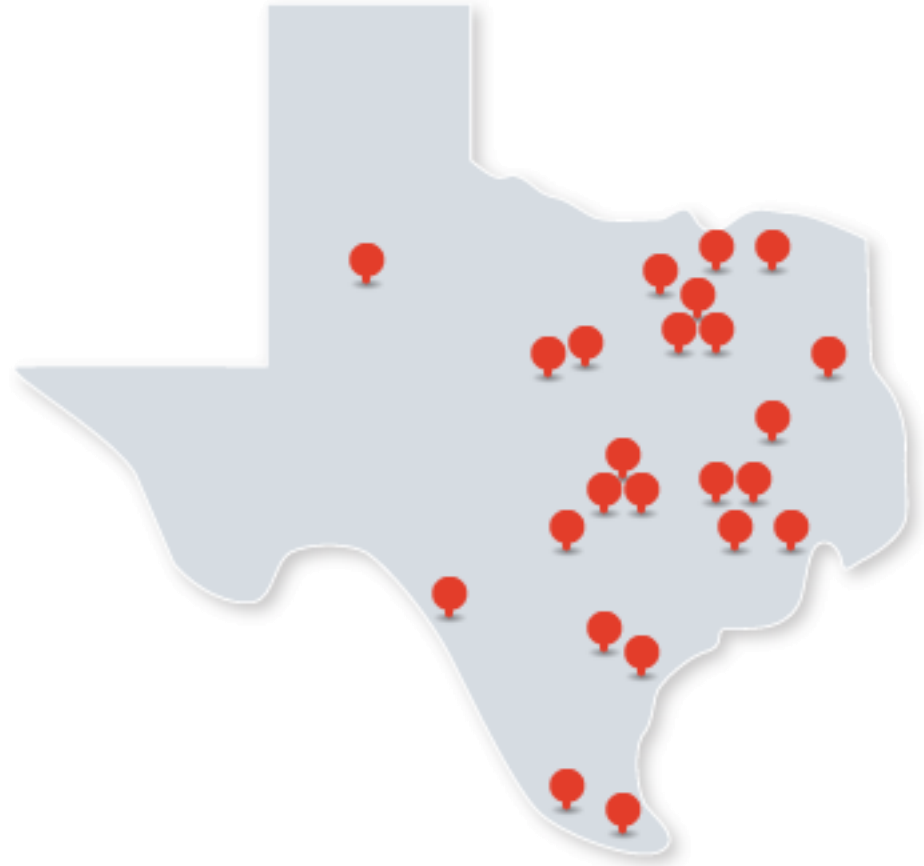




engage!

design.facilitate.coach.lead.transform.

- Texas-based
- Texas educators
- Strategy Aligned to the TASA Vision and Transformation Work
- 100+ Texas Clients
- 150+ campuses currently in Engage! Learning Model implementation





Designing Transformation

5 Steps to Future-Ready & House Bill 5

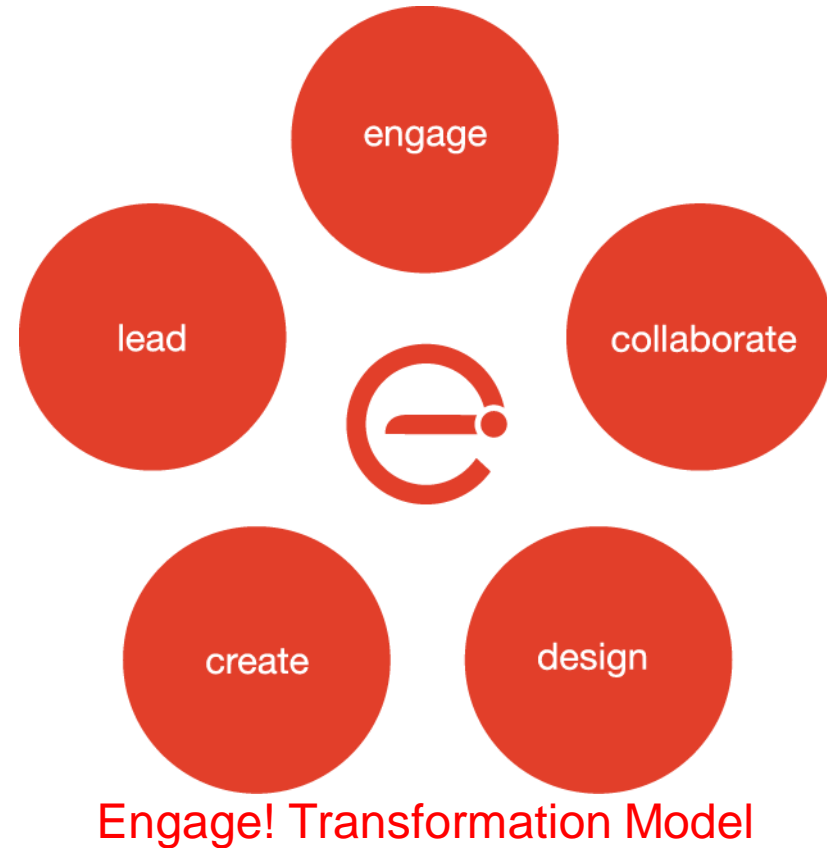
Engage business, community, parents, students and district staff

Collaborate to form a cohort of leaders to guide the process

Design a framework for decisions that will focus district resources and systems

Create action plans aligned to the New Vision and House Bill 5 components

Lead implementation with clear timelines and alignment to district/state objectives



Principles of the Model

Student
focused

Community
Based

Aligned to
TASA Vision
& HB 5

Research
Based

Transparent

Actionable

“Our talent pool is shrinking. We lack interested students in science. We cannot find enough qualified applicants.”

Andrew Liveris, CEO, Dow Chemical Corp

“In a time of high unemployment in our country, we have 3 million high-wage, high-demand jobs unfilled due to lack of soft skills.”

Brian Kelly, Editor, US News & World Report

“4 of the top 5 skills identified by employers were not basic skills in the content areas but applied skills (professional ethics, communication, collaboration and critical thinking), yet young workers frequently lack these skills.”

Are They Really Ready to Work?, 2006

“The average 34 year-old has worked for 9 companies.”

Elaine Chao, U.S. Secretary of Labor, Report on the American Workforce, 2001

“80% of today’s 3rd graders will be entrepreneurs.”

Jukes and McCain, Windows on the Future, 2000



Summits
Focus Groups
Survey



Engage



Form Design Team

with students, parents, district
staff, and business leaders in
community



Collaborate



Beliefs
Call to Action
Profile of Learner
Goals



Design



Develop
objectives to
meet goals



Create



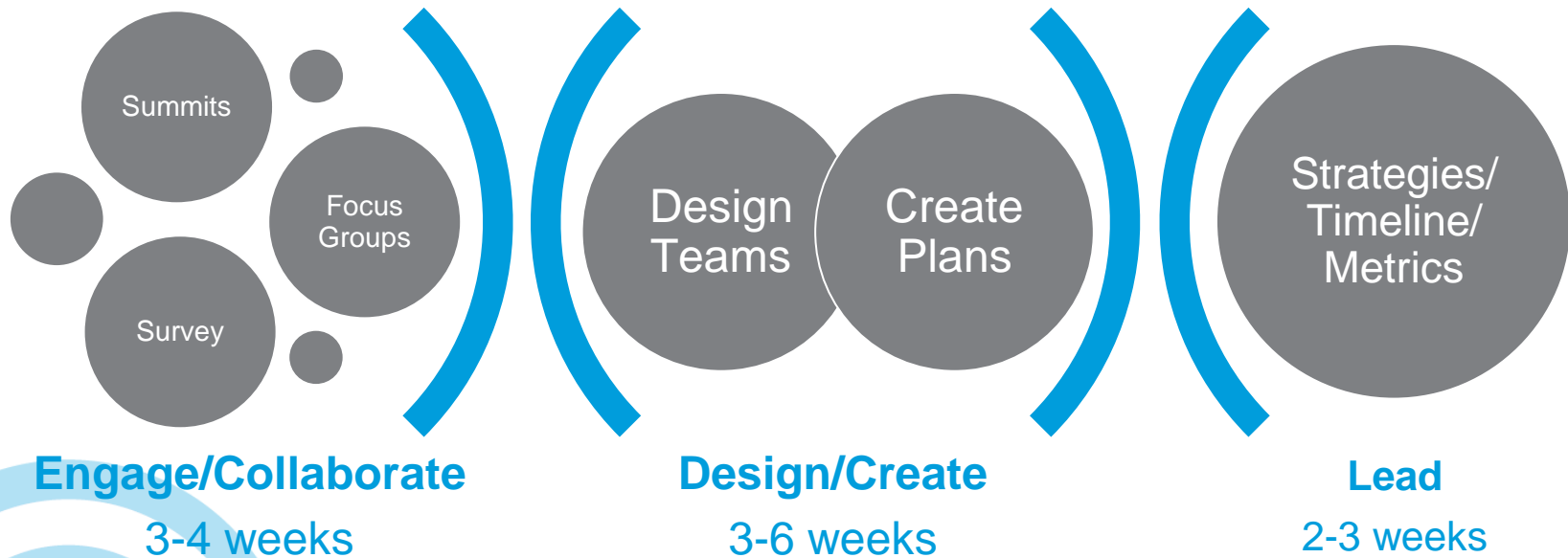
Create leads for each goal
Establish timelines
Establish metrics
Align to district plans



Lead



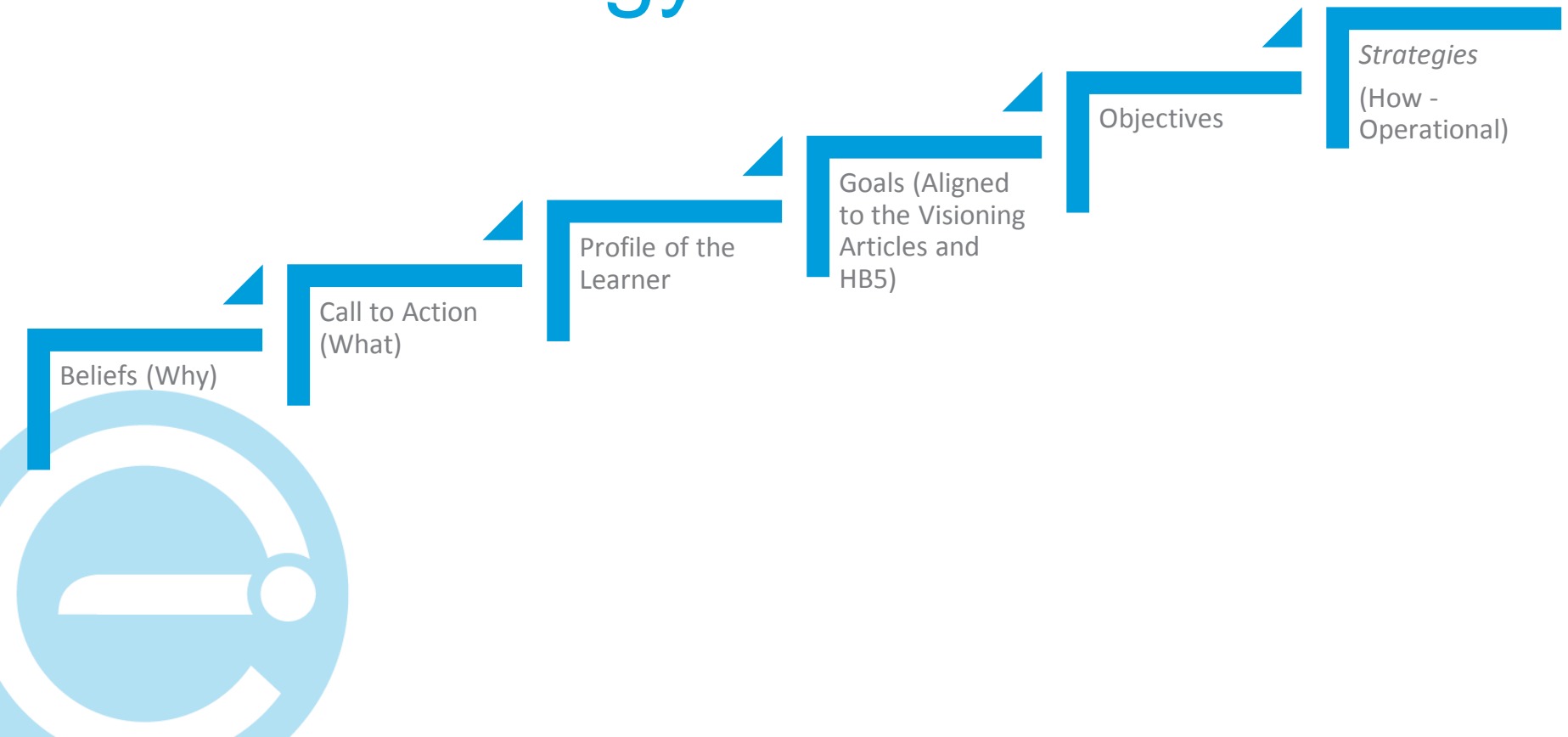
Process Timeline





Designing Transformation

Methodology



Aligned Design Products

