



What is ESPLOST?

- EDUCATION Special Purpose Local Option Sales Tax
- Established by the Georgia Legislature in 1996
- Allows voters in a school district to approve a one cent tax on consumer goods
- ESPLOST must be used for capital project expenditures
- ESPLOST must be approved by voters every five years
- ESPLOST V is a continuation of the current one cent tax on consumer purchases



Sales Tax in Georgia

- The Georgia Counties surrounding Catoosa have a 7% sales tax
- The majority of Georgia Counties (2/3) have a 7% tax (*only 4.4% are lower at 6%*)
- Hamilton County Tennessee has a 9.25% sales tax
- 157 of 159 of Georgia Counties currently have ESPLOST to support capital outlay projects in their schools





How can ESPLOST be used?

ESPLOST FUNDS ARE DESIGNATED FOR
CAPITAL OUTLAY PROJECTS

New Schools (Classrooms)



Technology/Buses



Surveillance
& Security



Maintenance



Renovation/Revitalization



ESPLOST funds new schools



Ringgold Primary



Battlefield Primary



Heritage High



Woodstation Elementary



Heritage Middle

A graphic of the American flag, showing the stars and stripes, positioned on the left side of the slide.

What are the benefits of ESPLOST?

- ESPLOST *is not* a property tax
- With ESPLOST, consumers (inside & outside the county) share the responsibility of maintaining the county's schools with Catoosa property owners
- With heavily traveled Interstate 75 and new merchants locating to Catoosa, non-resident shoppers are contributing to building and maintaining our schools
- ESPLOST allows the school system to focus state, federal, and local tax dollars on instruction for our children



ESPLOST IV: March 15, 2011

WE PROMISED: LFO Major Renovation





ESPLOST IV

WE PROMISED: September 30, 2010



West Side Elementary Media Center



21st Century Technology



New Buses



Facility Equitability - LMS



ESPLOT IV:

WE LISTENED: September 30, 2010



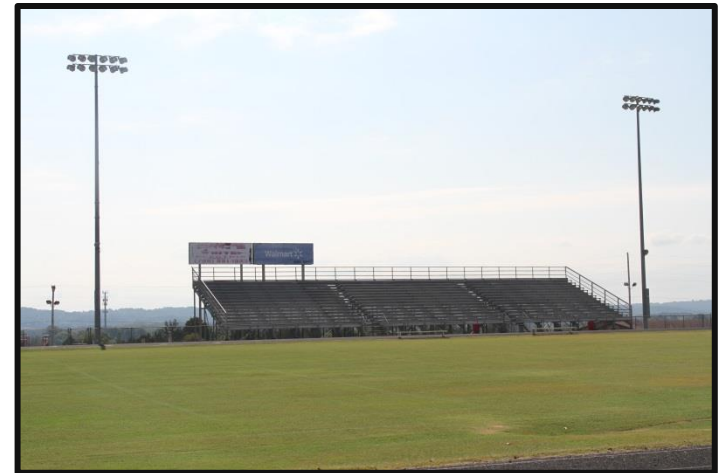
RHS Theater



HMS Band Room



LFO Concession/Restroom



LFO Lights

A vertical graphic on the left side of the slide featuring a stylized American flag with red and white stripes and a blue field with white stars. The flag is partially obscured by a solid red vertical bar at the bottom.

ESPLOT IV:

WE LISTENED: September 30, 2010

Projects requested for ESPLOST IV that are included in ESPLOST V

- LFO bleachers
- RMS athletic fields
- *eBook readers (Let's Get CONNECTed!)*



Potential ESPLOST V Projects
Based on Stakeholder input
2013 Surveys




What FINANCIAL priorities should the school system set for the next 5 years?

The survey said:


- Maintaining up-to-date technology (ESPLOST)
- Protecting taxpayers' investment in facilities with clean, well-maintained, up-to-date, and safe/secure buildings (ESPLOST)
- Investing taxpayer resources wisely to provide a high quality education and financial stability (ESPLOST)
- Providing class sizes within the state guidelines (General Fund)
- Providing competitive salaries and benefits to attract and retain quality staff (General Fund)



ESPLOST V: Safe and Secure Schools



A photograph of a classroom from a rear perspective. A teacher stands at the front near a green chalkboard. Several students are seated at desks, with their hands raised in the air, indicating an interactive learning environment.



Sielox
Class



A detailed floor plan diagram of a school building, overlaid on the bottom right of the classroom image. The plan shows various rooms including a Kitchen, Life Theater, CAFE, Vocal Center, Music, Media Center, Court, and an All Purpose Gymnasium. Numerous classrooms are numbered, such as 108, 183, 191, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

EVERY School

ESPLOST V: Safe and Secure Schools

Sielox Class system:

- Instantaneous communication
- Silently dispatches 911
- Reduces response time in a crisis situation
- Real-time information for administrators, teachers, and emergency personnel
- Enables awareness for medical emergencies
- Provides important daily information



EVERY School



ESPLOST V: Safe and Secure Schools

Additional Safety Projects:

- Evaluating visitor entrances
- Evaluating front door access lock systems (“Mag Locks”)
- Installing classroom locks for lockdown situations
- Rekeying classroom doors to system’s patented lock
- Enhancing surveillance equipment
- Installing AEDs
(automated external defibrillator)



ESPLOST V: Clean & Well-maintained

17 schools

1,859,882 square feet in facilities

7 schools are over 50 years old

ESPLOST IV

- Roofing
- Painting
- HVAC
- Cleaning Equipment

Budget/yr.

\$200,000/yr.

\$100,000/yr.

\$100,000/yr.

\$ 25,000/yr.

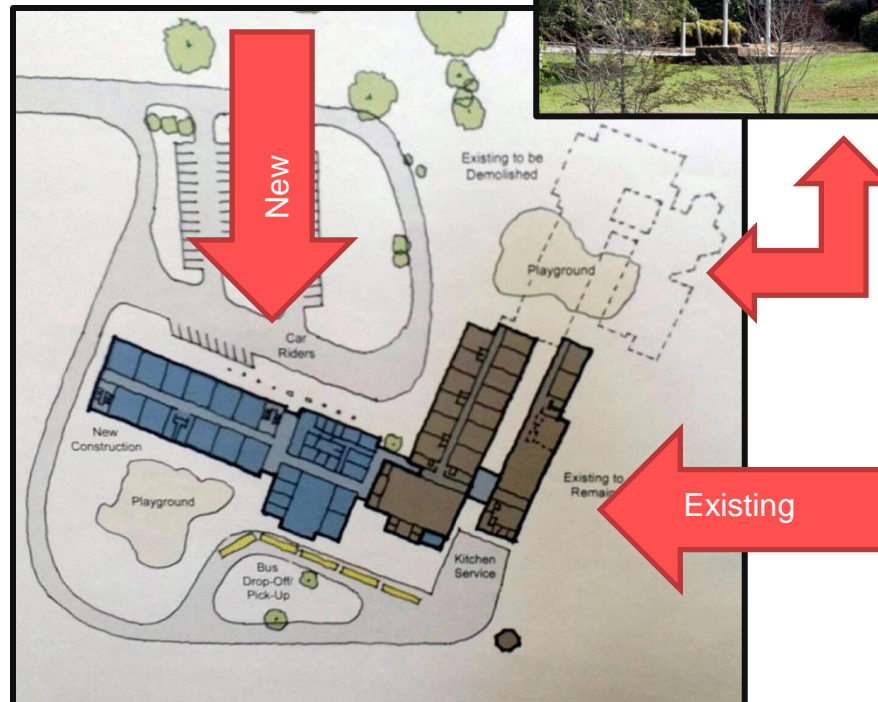
\$425,000/yr.



ESPLOST V: Facility Equitability

GRAYSVILLE ELEMENTARY

BUILT IN 1950



ESPLOST V:

Update aging playgrounds at every elementary school



ESPLOST V: Technology



CATOOSA COUNTY
PUBLIC SCHOOLS

*Let's get **CONNECTed!***



EVERY school, EVERY student, EVERY teacher

ESPLOST V: Technology

BLENDED LEARNING

Blended learning is an education program in which a student learns at least in part through delivery of content and instruction via digital and online media with some element of student control over time, place, path, or pace. While still attending a school structure, face-to-face classroom methods are combined with computer-mediated activities. Wikipedia



EVERY school, EVERY student, EVERY teacher

ESPLOST V: Technology



CATOOSA COUNTY
PUBLIC SCHOOLS

*Let's get **CONNECTed!***

- K – 2: iPad at school
- 3 – 8: Chromebook at school
- 9 – 12: Chromebook at school and home
- Purchase digital classroom software
- Improve Wi-Fi access
- Training for teachers



Georgia DOE mandate:
80% of students must take their
state-mandated assessment
online by 2017

EVERY school, EVERY student, EVERY teacher



Planned Projects:

Enhancing student safety:

- Sielox (every school)
- Additional cameras, door barricades, & rekeying doors
- Updating aging playgrounds (every elementary)
- Buses

Preparing Students for the 21st Century:

- iPad (tablet) or Chromebook (every student)
- Digital Classroom Platforms (every school)
- Enhanced Wi-Fi infrastructure (every school)

Maintaining Facility Equitability:

- Graysville Elementary School Renovation
- RMS baseball/softball complex
- Athletic facilities for middle school (every middle school)
- LFO High School replace Warriors stadium bleachers

Maintaining the Community's Investment in Facilities:

- HVAC, roofing, painting, cleaning (every school)



E very
S tudent
P articipates in
L earning
O pportunities in
S afe and Secure schools with
T echnology-driven instruction



V ote March 1, 2016