



CHAPTER 10: Action Plan

IMPLEMENTATION

Once the Comprehensive Development Plan is completed, the single most important aspect of the Plan is implementation. Without implementation, the Plan has no meaning. The City of Alexandria is fortunate in that the Mayor and City Council and other City officials and organizations are very committed to implementing the Comprehensive Development Plan. Implementation is the final phase of the Comprehensive Development Plan process, i.e., the realization of the goals and objectives as set forth in the Plan.

ACTION PLAN

The Goals and Objectives set forth in the previous chapters of this Plan represent the items which are of top priority to the community. To implement these goals and objectives, the Action Plan was developed which will direct the community through the steps of implementation.

QUALITY OF LIFE

Goal:			
<i>Vision for Alexandria must be based on common purpose and common concern for all residents. It must build on strengths in community foundations of rich heritage and civic pride. A vibrant community for all citizens will work towards much higher levels of productivity, educational attainment, and quality of life encouraging greater civic participation and rewards.</i>			
Objective:	Action:	Responsible Entity:	Timeframe:
Review current City ordinances and update if necessary and determine the need for new ordinances.	Have City Attorney review current ordinances.	City Council	Ongoing
Continue efforts to develop an excellent quality of life by beautification efforts and other measures to provide for a healthy and vibrant community.	Increase community involvement in civic organizations.	Alexandria Community Vision	Ongoing
Develop Emergency Management Plan.	Contact Indiana Department of Homeland Security.	Alexandria Community Vision	2009
Retain current residents and promote the attraction of new residents to the community.	Develop marketing plan for City.	Economic Development	2009
Encourage the retention and development of educational facilities for its youth and adult populations.	<i>In progress.</i>	Alexandria Community Vision	Ongoing
Establish neighborhood cleanup days.	<i>In progress.</i>	Alexandria Chamber	Ongoing
Enhance communication/cooperation between major community groups, government, businesses, school corporation.	<i>In progress.</i>	Alexandria Community Vision	Ongoing
Bring families out of poverty.	<i>In progress.</i>	Alexandria Community Vision	Ongoing
Develop distance learning center.	<i>In progress.</i>	Economic Development	2011
Develop programs for youth.	<i>Follow current objectives from HTC</i>	Alexandria Community Vision	2009
Enhance leadership in community.	<i>Follow current objectives from HTC</i>	Alexandria Community Vision	2009
Develop local philanthropic/endowment organization.	<i>Follow current objectives from HTC</i>	Alexandria Community Vision	2009
Develop programs for seniors.	Do inventory of existing senior organizations and programs.	Economic Development	2009
Enhance community image.	Develop marketing plan for City.	Economic Development	2009
Define and develop neighborhood areas.	<i>In progress.</i>	Economic Development	2009
Develop crime watch programs in neighborhoods.	Contact Police Department for implementation of program.	Economic Development/Police Dept.	2009

COMMUNITY FACILITIES

Goal:			
<i>To improve and maintain the infrastructure of Alexandria in a way that enhances community pride, provides a tool for managing growth, and ensures the well being of the community.</i>			
Objective:	Action:	Responsible Entity:	Timeframe:
Identify the need for future community utility upgrades.	Develop priority list for community facility needs and investigate funding sources for implementation.	City Council/BPW	Ongoing
Investigate improvements to the storm water system and flood control efforts.	Update Stormwater Study and research funding opportunities for future projects.	Board of Public Works	Ongoing
Develop water tower on southside of City.	Find funding sources for water tower construction.	City Council/BPW	2009
Make City Hall ADA compliant.	Develop funding sources for ADA modifications.	City Council	2010
Continue to update and expand Parks and Park Programs.	Follow the 5 Year Master Park Plan	Alexandria Park Board	2010
Develop a Police/Fire substation south of railroad tracks.	Develop analysis and plan for substation.	City Council/BPW	2010
Expand and upgrade Police Department.	Moving to new facility.	City Council/BPW	2009
Expand and upgrade Fire Department.	Investigate expansion into current Police Department facility.	City Council/BPW	2010
Development of a Youth/Recreational;Fitness;Senior;Conference Center.	Facility planning.	Economic Development	2011
Implement curbside recycling program.	Contract signed for 2011 start.	City Council/BPW	2011
Develop venue for theater/music/arts programs.	In progress.	Economic Development	2009
Develop system of trails/paths for walking/bicycling.	Follow the 5 Year Master Park Plan	Alexandria Park Board	Ongoing

ECONOMIC DEVELOPMENT

Goal:			
<i>The enduring competitive advantages in a global economy lie increasingly in local things... knowledge, relationships, and a motivation that distant rivals cannot match. Planning encourages growth while retaining a balance between residential neighborhoods and business/industrial centers and at the same time retains the integrity and heritage that makes Alexandria unique.</i>			
Objective:	Action:	Responsible Entity:	Timeframe:
Work with the Madison County Economic Development to foster quality business and industry to locate in Alex.	Economic Development Director maintain contact with the Madison County Economic Development Corporation.	Alexandria Economic Development Director	Ongoing
Encourage patronage of local businesses.	Develop marketing program.	Alexandria Chamber of Commerce	2009
Develop SR 28 corridor for new commercial businesses.	Develop long range Economic Development Plan.	Economic Development	2010
Continue infill of businesses along SR 9.	Develop long range Economic Development Plan.	Economic Development	2010
Develop new industrial area northeast of City on SR 28.	Develop long range Economic Development Plan.	Economic Development	2010
Develop fiber optics for City.	<i>In progress.</i>	Alexandria Community Vision	2010
Develop a farmers market.	<i>In progress.</i>	Alexandria Community Vision	2010
Investigate opportunities for tourism related businesses.	<i>In progress.</i>	Alexandria Community Vision	2009
Develop a business incubator.	<i>In progress.</i>	Alexandria Community Vision	2010
Encourage entrepreneurship.	<i>Follow current objectives from HTC</i>	Economic Development	Ongoing
Revitalization of the historic Alex downtown.	Develop downtown master plan.	City Council	2009
Use new Washington St. project for additional business corridor and gateway to downtown.	Develop the Washington St. project.	City Council	2010
Identify Brownfield areas within the City.	Develop a Brownfield Assessment Plan.	Redevelopment Commission	2010
Reuse of the Aladdin property.	Continue communication with property owners.	Redevelopment Comm./Building Commissioner	2011

LAND USE

Goal:			
<i>To manage the growth and development of Alexandria in a way that contributes positively to the community. To encourage the orderly, responsible development of land in order to promote the community goals, and to determine and direct land use patterns in the most positive way for the community as a whole, in a manner consistent with its long term interests.</i>			
Objective:	Action:	Responsible Entity:	Timeframe:
Ensure adequate and suitable land and the development of residences, businesses, industry, parks, and open spaces.	Follow the Alex Comprehensive Development Plan.	Plan Commission	Ongoing
Designate specific land use districts in the community for residential, commercial, industrial, agricultural, institutional, and recreational uses.	Review and update the current zoning ordinance.	Plan Commission	Ongoing
Educate and inform the community on the land use laws and policies, as well as, the reason for them.	Use website to inform public of Land Use issues.	Plan Commission	Ongoing
Review and update the current Zoning Ordinance and Subdivision Control Ordinance, including administrative and regulatory procedures.	Adopt Comprehensive Plan; Hire consultant to review and update ordinances.	Plan Commission/City Council	2009
Limit the amount of growth in the community preventing sprawl and unmanaged growth patterns.	Follow the Alex Comprehensive Development Plan and current zoning ordinance.	Plan Commission	Ongoing
Continue communication with the Madison County Planning Department on all land use issues outside the city's planning jurisdiction.	Have a representative attend Madison County Plan Commission meetings.	Plan Commission	Ongoing
Investigate the possibility of annexing adjacent areas into its corporate limits.	Develop study of annexation possibilities.	Economic Development/Mayor	2009
Encourage the rehabilitation of existing housing stock.	Develop Housing Needs Assessment	Redevelopment Commission	2010
Encourage homeownership and affordable housing.	Develop Housing Needs Assessment	Redevelopment Commission	2010
Develop program for demolition of unsafe buildings.	Review ordinances and enforcement policies.	Plan Commission/City Council	Ongoing

TRANSPORTATION

Goal:			
<i>The City of Alexandria will strive to continue to make the community connected by all means of transportation modes. It will honor its past connection to transportation heritage while continuing to develop better road, rail, and pedestrian modes of transportation which will enhance the growth and development of Alexandria.</i>			
Objective:	Action:	Responsible Entity:	Timeframe:
Keep informed of developments in regional transportation planning through communication with the Madison County Planning Department and the Madison County Council of Governments.	Select representative to develop relationship with Madison County Planning Department and MCOG.	Economic Development/Mayor	Ongoing
Work with the Indiana Department of Transportation and the Madison County Highway Department to improve major roads in and surrounding Alexandria.	Select representative to develop relationship with Indiana Department of Transportation and the Madison County Highway Department.	Economic Development	Ongoing
Place development standards in a Zoning Ordinance and Subdivision Control Ordinance so that sidewalks and/or trails are added to any new developments.	Review and amend into Zoning and Subdivision Control ordinances.	Plan Commission	2009
Continue improvements to and maintenance of the existing roadway system.	Review budget and continue communications with INDOT and Madison County Highway Department.	Economic Development	Ongoing
Continue development and maintenance of the sidewalk system.	Encourage Sidewalk Replacement Plan and enforce Sidewalk Ordinance.	City Council/Street Dept.	Ongoing
Improve trails for walking and bicycling.	Follow 5 Year Master Park Plan.	Park Board/City Council	Ongoing
Construct pedestrian crossings on SR 9.	Contact INDOT for information.	City Council/Street Dept.	2009
Provide public transportation for the community.	Educate the community about the New Interurban transit system.	Website	Ongoing
Develop Washington St. project.	<i>In progress.</i>	Economic Development	2010
Improve railroad crossing issues.	Continue dialogue with railroads industry representatives.	Economic Development/Mayor	Ongoing

CONCLUSION

Even though the Comprehensive Plan has been developed for short-range (five years) and long-range (twenty years) planning periods, the Plan should be reviewed annually, and revised as needed by the Plan Commission every five years. Changes will undoubtedly be necessary because of changing trends and economic conditions.

The City Council and Plan Commission of any community are often pressured to disregard the goals and objectives of the Comprehensive Development Plan. However, in order to assure orderly growth and development in compliance with the Plan, the City must continue to remain committed to implementing the Plan. It is only with this adherence to the goals and objectives of the Plan that the residents of Alexandria can be assured that the community will maintain and enhance the small town values, appearance and quality of life.