

Marketing Program of Study	Level 1	Level 2	Level 3	Level 4
Marketing Communication		Marketing and Management I: Principles ¹ 5931	Marketing and Management II: Advanced Strategies 5932	
Entrepreneurship		Marketing and Management I: Principles ¹ 5931	Marketing and Management II: Advanced Strategies 5932	
Merchandising				

¹Satisfies 1/2 credit of Economics required for graduation.

Available courses for elective credit in this cluster: Sports and Entertainment
Marketing and Personal Finance