Hosting Services:

- Providing web hosting to schools and districts since 1999
- Secure and public hosting for district and all schools
- Massive hosting infrastructure to provide maximum uptime featuring:
  - Multi-fiber, multi powered with load balanced redundancy
  - Co-Location with *Tier 1* internet providers in the United States
  - 1+ GB bandwidth for uploads and downloads
  - Unthrottled bandwidth for all users
  - Dedicated email notification servers
  - Dedicated media servers
  - Dedicated application servers
  - Dedicated database servers
- Unlimited storage space for video, audio, documents, images and text content
- Unlimited pages for school and district websites
- Analytic statistical usage reports
- Multi location / multi server redundancy for maximum up-time
- Verifiable integrated backup system

Time of Completion:

SCHOOLinSITES expects to have web hosting available for the District and schools within 30 days of the awarding of the contract and SCHOOLinSITES receiving all needed information from the schools and/or school district representative.

Maintenance and Support

Support is included at no cost once roll-out training has been completed. SCHOOLinSITES support calls are monitored by the SCHOOLinSITES support and training team. All support requests are handled exclusively by SCHOOLinSITES personnel located at SCHOOLinSITES corporate headquarters in order to provide the highest level of customer support. Support requests may be submitted via a web-based support request, e-mail or toll-free telephone support.

Registration with the School and Libraries Corporation

SCHOOLinSITES is registered with the SLD under USAC **SPIN #143027426**.

School in Sites™

Specifications of Services for the District:

User Access
- ✓ Unlimited Users
- ✓ Permission-based access (group or individual)
- ✓ Webmaster group; customize unlimited groups
- ✓ Password controlled
- ✓ Built-in password recovery
- ✓ Secure log-in for site administration
- ✓ LDAP integration for import of users/password management

Text Editor
- ✓ User friendly interface
- ✓ Advanced copy/paste tools
- ✓ Bullets/numbering
- ✓ Font-specific customization (colors, shading, custom formatting)
- ✓ HTML code embedding
- ✓ Embedding of flash or video presentations within pages
- ✓ Anchors
- ✓ Image Library (ability to maintain personal image library)
- ✓ Custom Table Tools
- ✓ Hyper-linking
- ✓ Date/time stamp
- ✓ Search feature

Custom Content
- ✓ Customized build-out (scalable to your needs)
- ✓ Choose from any or all of these functions per site level:
  - ❑ Main Page
  - ❑ Categorized Staff Listing including personalized pages for all Staff with e-mail link
  - ❑ Contact pages
  - ❑ Unlimited file upload formats (documents, pictures, PowerPoint presentations, podcasts, audio, video, excel, and more)
  - ❑ Quick-Links
  - ❑ Adding of custom pages at any level (user-controlled)
  - ❑ Photo galleries
  - ❑ Forms (online or electronic-based)
  - ❑ FAQ's
  - ❑ Separate areas for presentations/flash, audio, video
  - ❑ Blog (moderated)
  - ❑ Links (categorized)
  - ❑ News

Data Collection
- ✓ Customized online forms/surveys
- ✓ Downloadable data (.csv, .xls, other common formats)

Custom Design
- ✓ Design built to specs with your design elements
- ✓ Splash page photo slide show albums (unlimited)
- ✓ Home page text area presenting your important information
- ✓ Dynamic link creation (custom "tabs")
- ✓ Site-level links with icons to important web resources
- ✓ Pop-up alerts – active when you need them
- ✓ Focused news and events area on home page
- ✓ Site map
- ✓ RSS feeds

Specialized Areas
- ✓ Board section with agendas/minutes
- ✓ Employment posting – printable for public posting
- ✓ News and Board Meeting alert system (*press releases*)
- ✓ Cross-reference directory by subject/department

Calendar
- ✓ Filtered and integrated calendars
- ✓ User-defined calendar
- ✓ Downloadable/printable consolidated calendars

Support and Training
- ✓ Online help and video tutorials
- ✓ Built-in spell checker
- ✓ *Information Center* viewable at log-in provides up-to-date enhancement information
- ✓ Free support (phone [toll-free], e-mail, online request)

Integration with Schools
- ✓ News Manager for optimal searching/management and posting of news on school and district home pages
- ✓ *Parent Information* section with downloadable data
- ✓ Shared calendars and news (school <-> district)
- ✓ Separate private site(s) by department or school for web-based access to staff resources/blog, etc.

Additional Benefits/Exclusive Tools
- ✓ Filterable Full Site Search
- ✓ URL Aliases
- ✓ *Notify Me* – subscription by customizable category
- ✓ Message Tracker for validation/authentication of messages sent from website
- ✓ Internal hit counter with additional analytics capability
- ✓ Discounted Student Email

School in Sites™

Specifications of Services for Schools:

User Access

- ✓ Unlimited Users
- ✓ Permission-based access/Unlimited webmasters
- ✓ Password controlled
- ✓ Built-in password recovery
- ✓ Secure log-in for site administration
- ✓ LDAP integration for import of users/password management

Text Editor

- ✓ User friendly interface
- ✓ Advanced copy/paste tools
- ✓ Bullets/numbering
- ✓ Font-specific customization (colors, shading, custom formatting)
- ✓ HTML code embedding
- ✓ Embedding of flash or video presentations within pages
- ✓ Anchors
- ✓ Image Library (ability to maintain personal image library)
- ✓ Custom Table Tools
- ✓ Hyper-linking
- ✓ Date/time stamp
- ✓ Search feature

Custom Content

- ✓ Home Page Photo Slide Show w/links to pages
- ✓ Customized pages, sub-pages, categories and links
- ✓ Categorized Staff Listing
- ✓ Personalized Pages for all Staff with e-mail link
- ✓ Unlimited file upload formats (documents, pictures, PowerPoint presentations, podcasts, audio, video, excel, and more)
- ✓ Post school news at home page or from other pages within the site
- ✓ Adding of custom pages at any level
- ✓ Built-in photo albums
- ✓ Categorized website links page (teacher, library, guidance)
- ✓ Online searchable handbook
- ✓ Centralized publications/newsletter area
- ✓ Forms library

Revenue Generation

- ✓ Customizable Sponsor Links with intermediate page and/or link to business website.

Departments

- ✓ *Principal's Corner*
- ✓ Sports
  - o Scores, rosters, schedules, directions to road games, game history, etc.
- ✓ Fine Arts
- ✓ Lunch page with menus
- ✓ Community service pages
- ✓ Alumni section
- ✓ Guidance
- ✓ Library/Media Center

Teacher Pages

- ✓ Calendar
- ✓ Assignments and Projects
- ✓ Presentations
- ✓ Forms
- ✓ Photo album
- ✓ Supply lists
- ✓ Links/Web Resource Page
- ✓ Classroom Announcements
- ✓ File Locker
- ✓ Summer Reading List
- ✓ Class Schedule

Calendar

- ✓ Filtered and integrated calendars (school, clubs, sports, etc.) with directions to onsite and offsite events
- ✓ User-defined calendar
- ✓ Downloadable/printable consolidated calendars
- ✓ Directions to games/offsite activities
- ✓ Related files easily accessible from events posted

Support and Training

- ✓ Online help and video tutorials
- ✓ Built-in spell checker
- ✓ *Information Center* viewable at log-in provides up-to-date enhancement information
- ✓ Free support (phone [toll-free], e-mail, online request)

Exclusive Tools

- ✓ Filterable Full Site Search
- ✓ URL Aliases
- ✓ Notify Me
- ✓ Internal hit counter with additional analytics capability

When the district *and* your schools use SCHOOLinSITES, you benefit from these advanced features:

- ✓ Integrated comprehensive survey and polling generation software
- ✓ Integrated comprehensive forms generation software
- ✓ *Notify Me* subscription service for schools and districts with electronic notification (via e-mail or text messaging).
- ✓ Allocation of space in school design allowing access to your student information system.
- ✓ Searchable news database for management of display of school/district news
- ✓ Ability to push news from school to district or district to schools
- ✓ Ability to share events from school to district or district to schools
- ✓ Electronic dissemination of important news releases to desired targeted audience
- ✓ Centralized Parent Information section
- ✓ Private website with limited access to information based on school or district group-based read/write permissions
- ✓ Unlimited e-mail boxes for students
- ✓ Message Tracker for validation/authentication of messages sent from website
- ✓ The Blog with comment approval capability

Project Management/Implementation

Rollout of both school and district website projects takes place only after careful planning by our Project Manager with the designated implementation team at your school district. Specific timeline would include:

TIME FRAME	ACTIVITY
Date as determined	Initial meeting to provide scope of project and discuss overall planning; dissemination of initial information to plan for training and rollout
Minimum of two weeks prior to scheduled training for schools	Submission of custom design information by designee from each school (colors, school photo, mascot)
Minimum of three weeks prior to scheduled training for district personnel	*Meeting to discuss custom design elements for district website; specs determined for custom design of district website
Minimum of two weeks prior to scheduled training for district	Submission of custom design elements for district website to our design/production department
Approximately one week (as scheduled)	District and School Training as selected from Onsite, Online, or Self Paced (or bundled in combination); Total number of days is determined by training courses requested and district size.
Immediately following training (within one week of completion of training)	Wrap-up meeting to assess effectiveness of training
Ongoing	Support of all personnel

References

Anaheim City School District, CA
http://www.acsd.k12.ca.us
Mr. Brian Brooks
bbrooks@acsd.k12.ca.us

Mobile County School System, AL
http://www.mcpss.com
Mrs. Tracye Mathis
tmathis@mcpss.com

Cedar Hill ISD, TX
http://www.chisd.net
Ms. Diane Case
diane.case@chisd.net

Limestone County Schools, AL
http://www.lcsk12.org
Mrs. Karen Tucker
karen.tucker@lcsk12.org

North College Hill City Schools, OH
http://www.nchcityschools.org
Barbara Nickel
nickel.b@nchcityschools.org

Gadsden County School District, FL
http://www.gcps.k12.fl.us
Dr. Sonja Bridges
bridges@mail.gcps.k12.fl.us

Greeneville City Schools, TN
http://www.gcschools.net
Mrs. Beverly Miller
millerb@gcschools.net

Branford Public School District, CT
http://www.branford.k12.ct.us
Mr. Clint Kennedy
ckennedy@branford.k12.ct.us

SCHOOLinSITES takes great pride in the level of service provided to our customers above all else. Please take the time to contact them, and we will be glad to provide additional references at your request.

Firm Profile

SCHOOLinSITES is a national company that provides web hosting and web communication solutions to schools and school districts in over 40 states. The company employs more than 30 people who work in various offices across the country and abroad.

Work is performed from various locations with primary offices in Birmingham and Mobile, Alabama.

Executives: John R. Constantine, CEO (Birmingham, Alabama)
                      Gabi R. Constantine, President/COO (Mobile, Alabama)

Team Member	Role	Responsibilities
Sashank Purighalla	Chief Technology Officer	Overall direction and development of products and infrastructure
Karla Constantine	Chief Financial Officer	Overall financial planning and management of financial risks
Jim Cox	VP of Marketing	Overall marketing strategy planning, development, and execution
Sherry Harris	VP of Training & Support	Overall development of training and support staff and procedures
Doris Moody	VP of Customer Relations	Overall one to one relationship with customers to guarantee satisfaction
David Constantine	VP of Sales	Overall sales growth, organization growth, and sales methodology
Jeremy Laird	Director of IT	Management of IT staff and technical resources
Chris Van	Director of Product Development	Management of development staff in new initiatives and enhancements
Sandi Peak	Project Management	Management of new customer projects through dedicated project managers

Current Customers

SCHOOLinSITES serves 100's of districts and 1000's of schools across the country

www.mcpss.com	Mobile County Schools – Alabama
www.mps.k12.al.us	Montgomery County Schools – Alabama
www.gcps.k12.fl.us	Gadsden County Schools - Florida
www.douglas.k12.ga.us	Douglas County Schools – Georgia
www.bcbe.org	Baldwin County Schools – Alabama
www.habershamschools.com	Habersham Schools – Georgia
www.hdsb.org	Holmes County Schools - Florida
www.carrolltoncityschools.net	Carrollton City Schools – Georgia
www.normandysd.org	Normandy School District – Missouri
www.berrien.k12.ga.us	Berrien County Schools – Georgia
www2.gcschools.net	Greenville City Schools – Tennessee
www.acsd.k12.ca.us	Anaheim City Schools – California
www2.acs.ac	Anderson County Schools – Tennessee
www.garwoodschools.org	Garwood Public Schools – New Jersey
www.livingstonisd.com	Livingston ISD – Texas
www.manteno5.org	Manteno County Schools – Illinois
www.meade.kyschools.us	Meade County Schools – Kentucky
www.nchcityschools.org	North College Hill City Schools – Ohio
www.oconto.k12.wi.us	Oconto Unified Schools – Wisconsin
www.wmsd.net	West Memphis School District – Arkansas
www.yorkpublic.org	York Public Schools – Nebraska

Customers in Florida specifically include Gadsden County School District, Holmes County School District as well as Desoto County, Jackson County and Lighthouse Christian Academy that are currently in the implementation process.