

U.S. Census Bureau
Atlanta Region

Mr. George Grandy, Jr.
Regional Director

May 9, 2020

FLORIDA

2020 Census Self-Response Weekly Highlights



South Florida's community organization, Sant La, and the Haitian American Complete Count Committee (HACCC) launched Census Storm 2020, on May 3. The "Storm" took place simultaneously on Haitian radio, and all major media platforms including, Facebook, Instagram, Twitter, and WhatsApp.

HACCC members collected videos from trusted messengers, influencers, artist, and social media personalities encouraging their fans and followers to be counted. The videos were shared widely throughout the day. The VSS Hour, a popular Haitian radio and Facebook Live program dedicated an hour to the Census, featuring the Census Bureau's Partnership Specialist, Katia Saint Fleur, in its segment on Haitian Excellence. Also, L'Union Suite, a popular social media influencer dedicated a full hour to sharing Census messages and content. The "Storm" reached more than 250,000 followers.

The Walton County Florida's Housing and Urban Section 8 Program is printing and distributing Census literature to families in the program. The agency is encouraging participation and cooperation with Census staff in the newsletter which is distributed through email.

Students and parents were invited to the first of an ongoing series of online webinars on the importance of the Census. Ana Curras, Partnership Specialist in Central Florida and Jenny Gallego, Florida Program Manager from NALEO were the speakers for the webinars pointing out the importance of responding to the Census. Students engaged in answering questions about the Census and were challenged to become Census ambassadors by calling 10 family members and friends to ask them in turn to also call another 10 people bringing awareness of Census 2020 in their communities.



Florida
Self-Response

56.1%

National
Self-Response

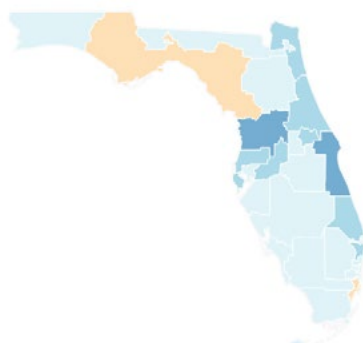
58.5%

STATE OF FLORIDA RANKING BY COUNTY

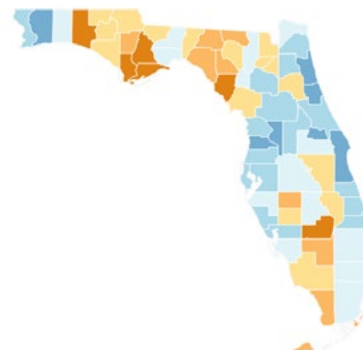
Self-Response Rate as of 5.9.2020

1 Sumter, Florida	67.1%	24 Palm Beach, Florida	56.9%	47 Union, Florida	47.0%
2 St. Johns, Florida	64.7%	25 Nassau, Florida	56.7%	48 Putnam, Florida	46.0%
2 Hernando, Florida	64.7%	26 Wakulla, Florida	56.2%	49 Holmes, Florida	44.7%
4 Seminole, Florida	64.6%	27 Leon, Florida	55.6%	50 Jefferson, Florida	43.5%
5 Flagler, Florida	64.1%	28 Orange, Florida	55.4%	51 Okeechobee, Florida	41.6%
5 Brevard, Florida	64.1%	29 Polk, Florida	54.7%	51 DeSoto, Florida	41.6%
7 Santa Rosa, Florida	63.5%	30 Okaloosa, Florida	54.5%	53 Bay, Florida	41.0%
8 Citrus, Florida	62.6%	31 Highlands, Florida	54.3%	54 Monroe, Florida	39.9%
9 Clay, Florida	62.2%	32 Broward, Florida	54.2%	55 Madison, Florida	39.7%
10 Indian River, Florida	62.1%	33 Lee, Florida	53.5%	56 Calhoun, Florida	39.6%
11 Martin, Florida	61.7%	34 Gilchrist, Florida	53.2%	57 Lafayette, Florida	38.8%
12 Sarasota, Florida	60.2%	35 Manatee, Florida	53.0%	58 Hardee, Florida	38.6%
12 Marion, Florida	60.2%	36 Miami-Dade, Florida	52.9%	59 Hamilton, Florida	38.4%
14 Pasco, Florida	60.0%	37 Columbia, Florida	51.0%	60 Hendry, Florida	35.5%
15 Volusia, Florida	59.9%	38 Suwannee, Florida	50.8%	61 Taylor, Florida	31.7%
16 Pinellas, Florida	59.8%	38 Jackson, Florida	50.8%	62 Gulf, Florida	30.4%
17 St. Lucie, Florida	59.6%	40 Gadsden, Florida	49.6%	63 Walton, Florida	28.9%
18 Duval, Florida	59.5%	41 Osceola, Florida	49.5%	64 Glades, Florida	27.7%
19 Charlotte, Florida	58.8%	41 Baker, Florida	49.5%	65 Franklin, Florida	27.5%
20 Alachua, Florida	58.1%	43 Collier, Florida	49.4%	66 Liberty, Florida	25.9%
21 Lake, Florida	57.5%	43 Bradford, Florida	49.4%	67 Dixie, Florida	24.4%
21 Hillsborough, Florida	57.5%	45 Washington, Florida	48.3%		
23 Escambia, Florida	57.0%	46 Levy, Florida	47.6%		

Congressional



County



Please respond online or by phone:

[MY2020CENSUS.GOV](https://my2020census.gov)
1.844.330.2020

SELF-RESPONSE RATES FOR CONGRESSIONAL DISTRICTS

S T A T E O F F L O R I D A



Matt Gaetz
District 1
52.6%



Neal Dunn
District 2
47.8%



Ted Yoho
District 3
56.4%



John Rutherford
District 4
62.8%



Al Lawson
District 5
52.4%



Michael Waltz
District 6
59.6%



Stephanie Murphy
District 7
61.3%



Bill Posey
District 8
63.5%



Darren Soto
District 9
52.8%



Val Demings
District 10
53.9%



Daniel Webster
District 11
63.2%



Gus Bilirakis
District 12
62.0%



Charlie Crist
District 13
58.0%



Kathy Castor
District 14
56.5%



Ross Spano
District 15
57.3%



Vern Buchanan
District 16
55.6%

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SELF-RESPONSE RATES FOR CONGRESSIONAL DISTRICTS

STATE OF FLORIDA



Greg Steube
District 17
56.7%



Brian Mast
District 18
60.7%



Francis Rooney
District 19
51.5%



Alcee Hastings
District 20
52.6%



Lois Frankel
District 21
57.7%



Ted Deutch
District 22
51.4%



Debbie Wasserman Schultz
District 23
55.0%



Frederica Wilson
District 24
49.5%



Mario Diaz-Balart
District 25
55.6%



Debbie Mucarsel-Powell
District 26
56.4%



Donna Shalala
District 27
50.4%

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