

Superintendent's Advisory Council



HOOVER
CITY SCHOOLS

Purpose of Superintendent's Advisory Council

To advise, to offer counsel, to give opinions, to
offer recommendations

Areas of Discussion:

- Strategic Planning
- Student Growth, Development & Achievement
- Personnel
- Finance and Budget
- Parent/Community Engagement
- Technology
- Unitary Status

Strategic Planning



Strategic Planning:

Strategic planning is an organization's process of defining its comprehensive *strategies, direction, and decisions* and allocating its resources to pursue these **strategies**.

Effective Strategic Planning

- A process, not an event
- Keep it simple

Who Are We?

Where Are We Now?

Where Do We Want To Go?

How Will We Know When We've Arrived?

How Do We Plan To Get There?

- Involves ALL stakeholders

Effective Strategic Planning

(continued)

- Measurable results
- Accountability
- Due dates
- Cost
- Align it
- Communicate it
- Track it
- Live it

Strategic Planning Committee Duties:

FOCUS AREAS:

- **Belief Statements**
- **Vision Statement**
- **Mission Statement**
- **Motto**
- **Development of Strategic Planning Template**
- **Liaison for all subcommittees**
- **Conduct annual review of overall Strategic Plan**



Development of Strategic Planning Template

Example

Goals	Objectives	Team Leader	Evidence	Timeline
Surveys/Input	District/Committee development	HCS Employee	Assessments, Accountability Measures, etc.	District/Committee development

Student Growth, Development and Achievement



Student Growth, Development & Achievement



FOCUS AREAS:

- Ensuring student safety
- Promoting rigor and relevance in Curriculum, Instruction and Assessment
- Challenging all students to achieve academic success
- Engaging diverse student populations
- Developing innovative practices to facilitate student learning
- Supporting Student Services (enrollment, residency, truancy, internal transfers, counseling, interventionists, etc.)
- Creating positive environments for students
- Promoting interscholastic/extracurriculars (i.e., clubs, organizations, etc.)

Personnel



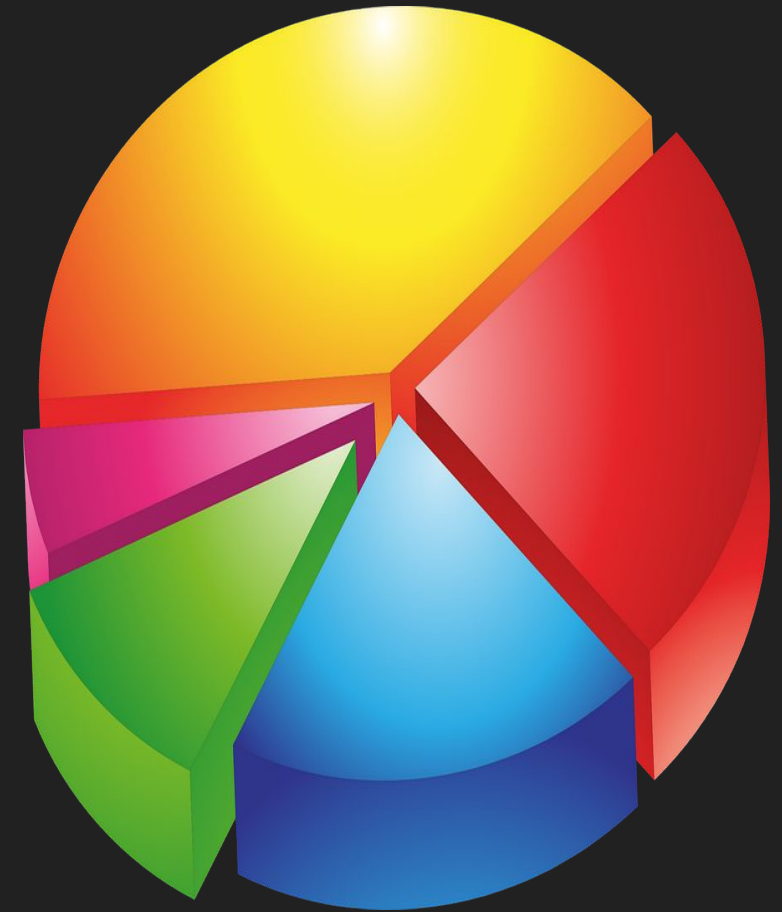
Personnel

FOCUS AREAS:

- **Recruiting, mentoring, and retaining**
- **Providing relevant employee professional development**
- **Creating positive environments for employees**
- **Analyzing Salary Schedule**
- **Analyzing Supplemental Schedule/Stipends**



Finance and Budget



Finance and Budget



FOCUS AREAS:

- **Capital Outlay Plan**
- **Support Services (Operations/Maintenance, Transportation, CNP)**
- **Salary Schedule**
- **Supplemental Schedule/Stipends**
- **Revenue sources (local, state, federal)**
- **Tax and revenue advocacy**

Parent/Community Engagement



Parent/Community Engagement

FOCUS AREAS:

Engaging all stakeholders

Identifying and assessing engagement methods

Building parent and community support

Developing legislative advocacy groups



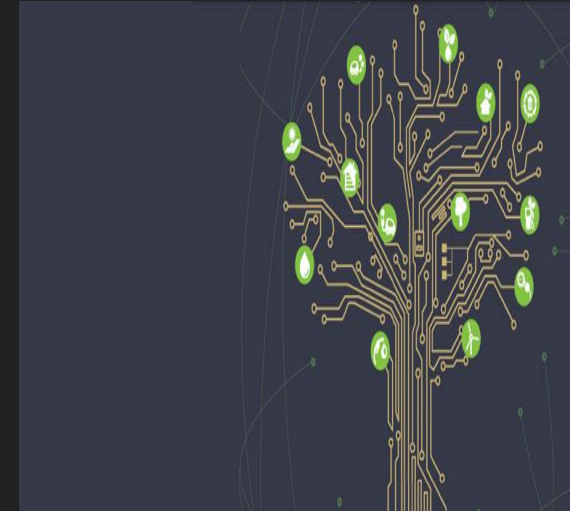
Technology



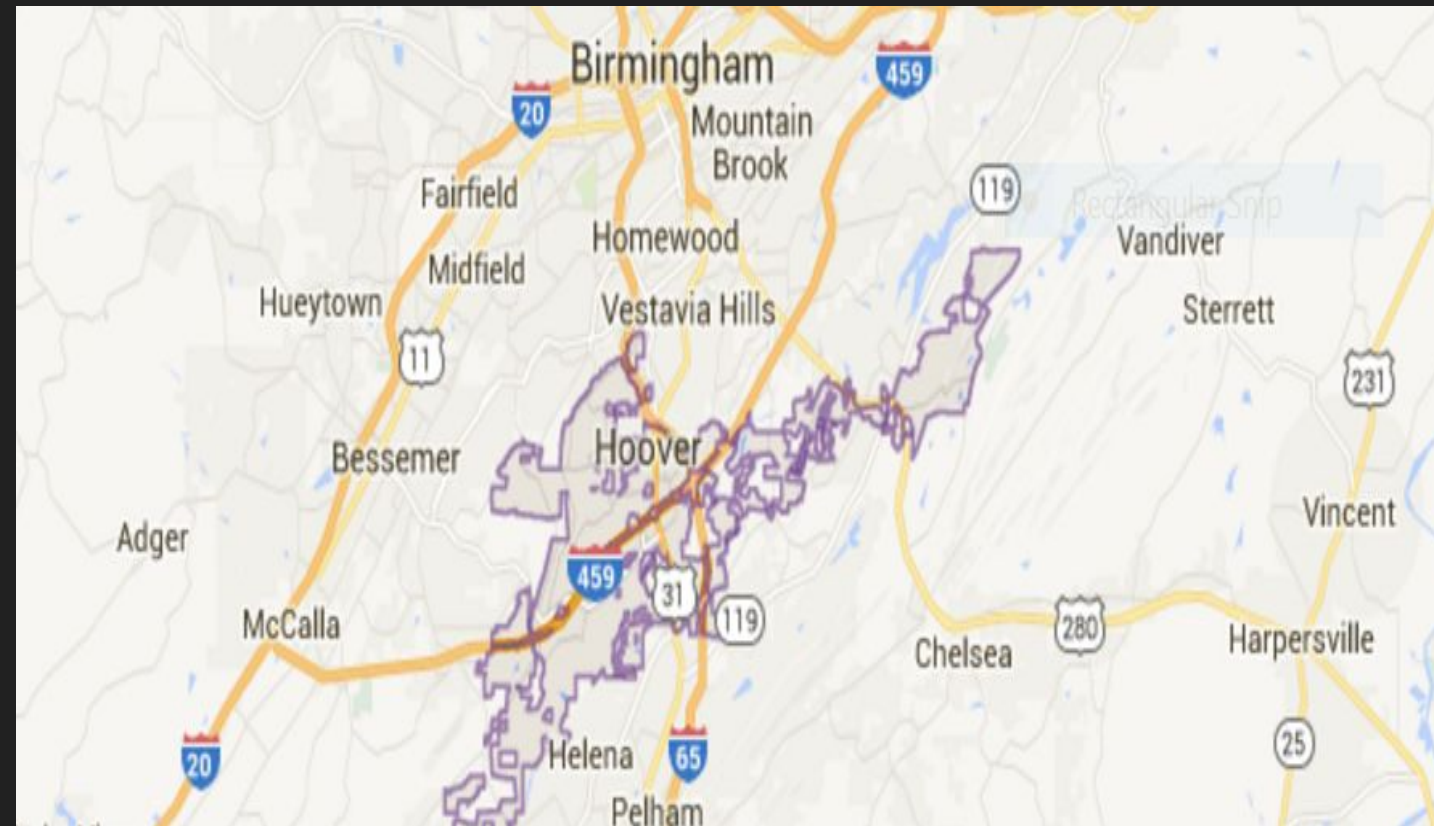
Technology

FOCUS AREAS:

- **Instructionally-appropriate devices**
- **Utilization of resources**
- **Cost analysis (B.Y.O.D.)**
- **Selection of non-instructional software programs (i.e., Kronos)**
- **Virtual School(s)**



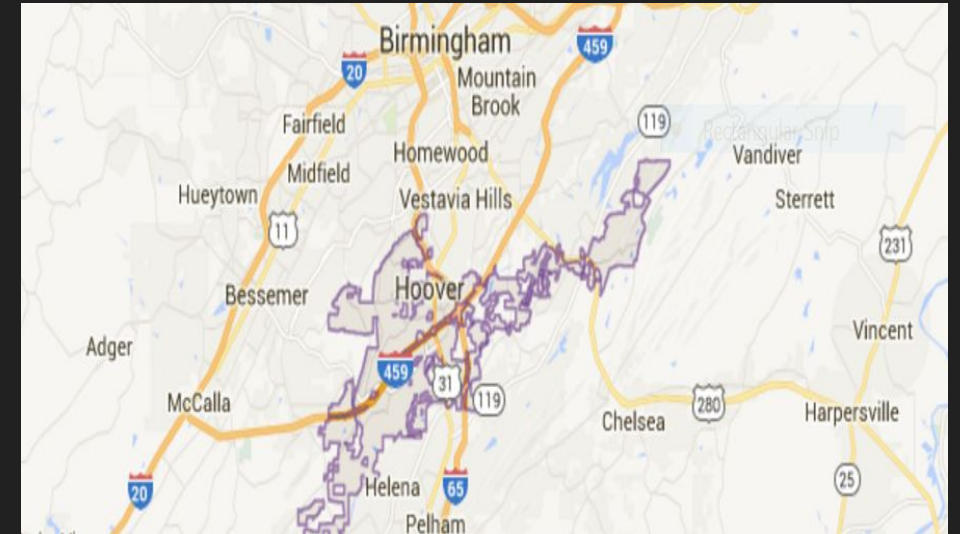
Unitary Status/Rezoning



Unitary Status

FOCUS AREAS:

- **Student Assignment (Rezoning Plan)**
- **Faculty Assignment**
- **Staff Assignment**
- **Facilities/Resources**
- **Transportation**
- **Extracurricular Activities**



Next Meeting Dates*:

Personnel/Finance and Budget

July 12

Strategic Planning/Student Achievement:

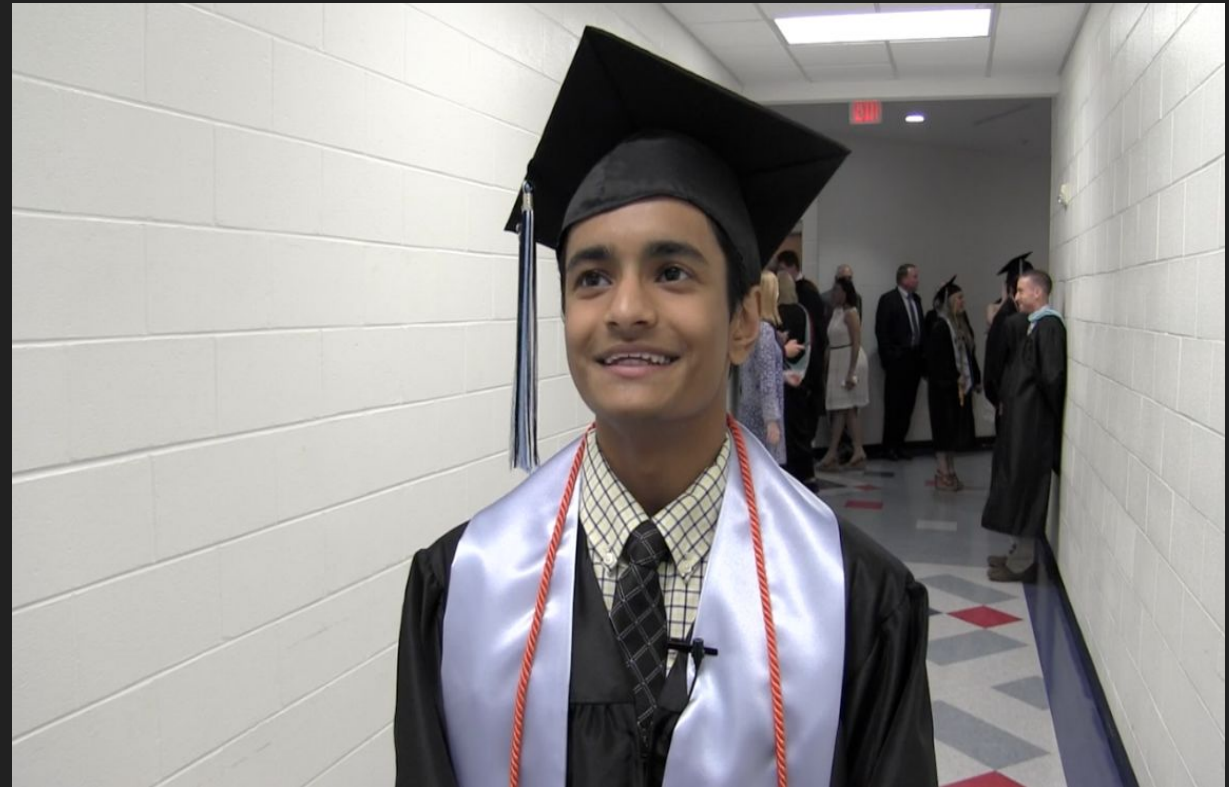
July 19

Technology/Community Engagement/Unitary Status

July 25

**All meetings 6:00 p.m. Dates subject to change. Locations to be identified.*

Hoover City Schools....



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Thank You for Joining Us!