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## NEWS RELEASE

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### ***Kindness...Pass It On, an Anti-Bullying Campaign***

HOUSTON COUNTY, GA – Houston County students have recently participated in an anti-bullying project to educate and inspire children to be kind to one another and help stop bullying. *Kindness...Pass It On* consists of short videos featuring a high school student who has “traveled back in time” to give advice to their younger self about bullying. Each message has a kindness theme.



Houston County High junior Gavin Maxwell talks to his “mini-me,” David Perdue Elementary fifth-grader Logan Pierson. Gavin talks about how everyone is different – not better or worse, but just different. He also tells Logan what to do if he is bullied, to include:

- be kind, even if someone is mean to you;
- joke about it; and
- walk away.

Watch Gavin and Logan [here](#).

Northside High senior Jaamal Huffins chats with Westside Elementary fifth-grader Ja’Quez McKenzie, telling him to:

- treat everyone with respect;
- talk to someone; and
- laugh it off.

Watch Jaamal and Ja’Quez [here](#).



Perry High senior Emma O’Neill, suggests to her mini-me, Morningside Elementary fourth-grader Kyra Creason, to:

- stand up for yourself,
- be kind, and
- talk to an adult if she encounters bullying.

Watch Emma and Kyra [here](#).

Assistant Superintendent for Student Services, Dr. Zabrina Cannady, commented, “In educating the whole child, we take every opportunity to help our students grow socially and emotionally, in addition to academically. These videos help younger children understand what bullying is and what to do if they or their friends are bullied. This is just one more tool for our schools to use to ensure our students feel safe and secure.”

This campaign was created in partnership by the district's Community Relations and Student Services Departments. The videos and anti-bullying resources are provided on the district's website: [Kindness...Pass It On \(www.hcbe.net/Kindness\)](http://www.hcbe.net/Kindness).

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