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Human Resources Department Wins State Gold Award of Excellence



HOUSTON COUNTY, GA – The Houston County Board of Education Human Resources Department was presented a Gold Award of Excellence by the Georgia Association of School Personnel Administrators (GASPA). A *Best in Class* award for the area of *Recruitment Process and Materials* was presented on May 30, 2018, at the GASPA conference.

The Human Resources team is pictured. A Gold in the *Best in Class* category is awarded to systems with recruitment materials which provide exemplary evidence of human

resources management practices.

At the heart of Houston's recruitment campaign are new promotional materials designed in-house by Human Resources in partnership with the Community Relations team. The theme, "Land the Job You Love," features the state of Georgia with a heart over Houston County. Marketing materials include: a brochure for candidates; banners for exhibiting; "Save the Date" cards for the district's annual recruitment fair; promotional items; and a "[Land the Job You Love](#)" webpage. The webpage, easily accessed through a QR code, contains information prospective teachers need such as: current openings; salary and benefits; a link to an online application; employee assistance program; district data; and community information.



GASPA was formed in 1966 as a professional organization for persons working in the field of human resources. GASPA provides resources and professional development through two statewide conferences annually and through strong partnerships with state agencies and educational organizations.

The Houston County Board of Education is located at 1100 Main Street in Perry. For more information, please contact Deputy Superintendent Cindy Flesher at Cynthia.Flesher@hcbe.net or visit <http://gaspanet.org/>.

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