



## Georgia BEST

### Appearance and Professional Image Essay Topics

1. Write a paper describing what you wear to work and why. Are there any safety considerations with your wardrobe? Discuss how the work clothing differs from school clothing or casual clothing.
2. Why do you think it is important for workers to be physically healthy? Do you think this is a big concern for employers? What are some of the common steps employers take to ensure that their employees are healthy?
3. What do you think is meant by the statement “Make a good first impression?” Name situations in which making a good first impression is important. How would you go about making an impression in those situations?
4. Identify some factors that influence your appearance, especially on the job. List favorable and unfavorable factors. How do health habits, grooming habits, and clothing influence appearance and the ways other see you?
5. Write a paper highlighting good grooming techniques for women and men on the job.
6. Write a brief report on clothing fads and fashions from the 70s until today. Cite your sources.
7. Interview a hairdresser, dermatologist, dentist or makeup consultant. Discuss what issues they encounter most often and what their suggestions are for fixing them.
8. If you had a job interview, what guidelines would you follow for dressing on that day? Why do you think this is appropriate? Would your choices be different for different worksites? Why or why not?