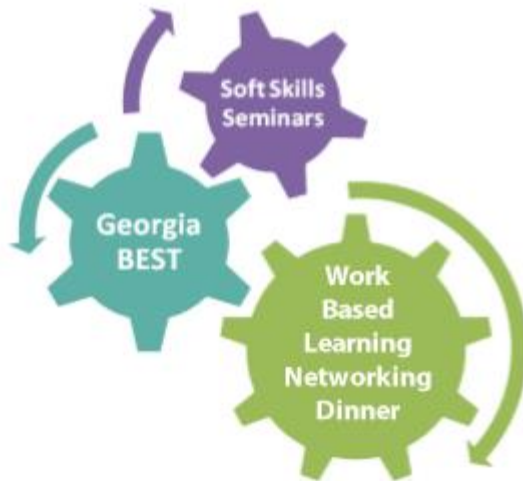


# Soft Skills @ Work



Georgia BEST

## Social Media Ethics Essay Topics

1. Do social networking sites hamper real life relationships?
2. What are some of the dangers of social networking sites? What are some real examples of problems people have encountered with them?
3. Are social networking sites good for our society? What about our communication skills?
4. Research and identify the positive and negative effects of social media on youth.
5. There are a lot of world leaders that hold social media accounts. Discuss whether this is a good or a bad idea.
6. The government will always have mechanisms in place to monitor the events that go on in the social circle. Discuss whether these are an infringement of the privacy of users on social media or not.
7. To what extent should social media be tolerated in the workplace?
8. There are institutions of work that ban the employees from using social media at work, or getting access to any of the websites or applications that operate these services. Discuss the impact of such rules on productivity.
9. Assuming that you are a business person, discuss how you would get on the social media bandwagon and use this to help your business succeed.
10. Discuss the effectiveness of using social media advocates to help improve the overall appeal of your brand.
11. Celebrity endorsements on social media are always seen as a good way to boost business appeal to a particular clientele. Explain how this can in most cases end up being misleading to the clients.
12. Discuss some ethical considerations that fly out of the window when you are thinking about setting up an account on social media.