

**LESSON TITLE:** *Social Media*

**INTRODUCTION:** Upon completion of this lesson, students will understand the importance of responsible social media use. In addition, the objectives listed below should be met.

**OBJECTIVES:**

- Understand the advantages of social media use
- Understand the potential disadvantages of social media use
- Explore social media options

**MODULE OVERVIEW**

Nearly 80 percent of business recruiters use web searches to screen job candidates. Approximately 35 percent say they have eliminated a candidate because of information uncovered in their searches. With the increased use of social media in job recruitment today, students will learn that there are pros and cons to using social media – to market themselves for a job and in their personal life.

**RESOURCES AND ACTIVITIES**

- Social Media PowerPoint
- Social Media PowerPoint Questions Worksheet
- Social Media1
- Social Media2

**Soft Skills @ Work**

