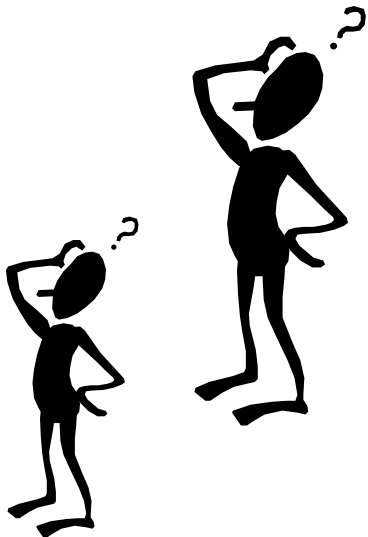


# Students, do you have the necessary soft skills for future employment?

## Ponder these Questions:

**Question # 1:** There are **SOME** entry level workers that have the necessary soft skills that employers need. Why is it that some students are not quite as savvy, refined, or polished as others?

**Question # 2:** What is it that gives **SOME** students a competitive edge over other students when it comes to being prepared for success in the workplace?



## What the Research Shows:

- ◆ The Lack of soft skills is a problem among entry level workers across America.
- ◆ Employers' need for workers with strong soft skills is greater than the available pool of workers.
- ◆ The top 3 factors in hiring for companies are all soft skills including: (1) attitude, (2) interpersonal skills, and (3) communication skills.
- ◆ The top 3 factors in retaining a job are also soft skills related. They include (1) attitude, (2) willingness & ability to accomplish tasks and (3) attendance & punctuality.
- ◆ The majority of people who lose their jobs or fail to be promoted do so because of poor soft skills and not lack of technical skills.
- ◆ Employers have greater success in finding workers with technical skills than they do in finding workers who exhibit good soft skills.
- ◆ Employers expect workers to enter the workplace with soft skills intact.

## Research Finding:

Being prepared for success in the workplace is related to experiences that one has or does not have.

## How can CTAE help prepare students with the necessary soft skills?

- ◆ The main purpose of CTAE is to prepare students for success in the workplace.
- ◆ Without soft skills, students are not going to be successful.
- ◆ The best way to prepare students for success is to provide experiences for them.
- ◆ 11th & 12th grade CTAE students & parents are invited to attend soft skills seminars provided by local business leaders.  
**(See back for details.)**

## Soft Skills Seminars

Local business partners will be providing experiences for Houston County School System students and parents to improve soft skills of 11<sup>th</sup> & 12<sup>th</sup> grade CTAE students.

**Location:** Houston County Career Academy

**Time:** 4:30 – 5:30 PM

**Sign up by calling:** Bruce Van Bibber (478) 988-6200 x 10396

**For Seminar Questions call:** Dr. Barbara Wall (478) 988-6200 x 10226

Date	SSS Topic/GA BEST Module	Business Partners Leading SSS	Job Title	Business/Industry	Logo
11-7-13	(1) Introductions	Barbara Wall	Director of CTAE	Houston County Board of Education	
		Kristine Thornburg	Youth Apprenticeship Facilitator	Houston County Board of Education	
	(2) Discipline & Character	Joe Richardson	Senior Scientist/Program Manager	Mercer Engineering Research Center	
12-5-13	(1) Oral & Written Business Communication Skills	Jay Walker	President & Owner	Freedom Strategies, LLC	
		Chrissy Miner	Chief Operating Officer	21 <sup>st</sup> Century Partnership	
	(2) Appearance & Professional Image	Dwight Hines	Financial Analyst	RAFB	
1-9-14	(1) Productivity & Academic Performance	Ruby Ham Holmes	Program Director	City of Warner Robins	
	(2) Attendance	TBD	TBD	Perdue Farms, Inc.	
	(3) Social Media Ethics: Pros & Cons for Job Search & Networking	Tabitha Pugh	Public Information Officer	WR Police Department	
2-13-14	(1) Attitude & Respect	Marian Douglas	Manager of Public Relations	Flint Energies	
	(2) Responsibility & Organization	Kelvin Akles	Director Engineering & Logistics Services	CDO Technologies	
3-13-14	(1) Teamwork & Work Habits	TBD	TBD	Chick-fil-A	
	(2) Self-management & Time Management	Sonya Jenkins	CEO/Business Solutions Consultant	Vision Inscribed	
		Shaw Blackmon	Owner	National Bank Products	