



Four Steps to Sharing Stories

1. Sign up to receive a new story each week.
 - a. Email Barrett Ford at b.ford@thinkoflaura.org
 - b. Barrett will create an online fundraising page for you and send you the login info and details.

2. Connect with the Laura Crandall Brown Foundation
 - a. Like us on Facebook here: <https://www.facebook.com/lcbfoundation>
 - b. Follow us on Twitter here: <https://twitter.com/LCBFoundation>
 - c. Follow us on Instagram here: <https://www.instagram.com/lcbfoundation/>

3. Bookmark the following helpful pages:
 - a. <http://www.thinkoflaura.org/?DivisionID=20666&DepartmentID=25659>
 - b. <https://bitly.com/>

4. Get started sharing! Here's how:
 - a. Each week, you will receive a notification from Barrett when a new story is available to share.
 - b. Follow the link or visit <http://www.thinkoflaura.org/?DivisionID=20666&DepartmentID=25659>
 - c. Choose a story to share. Each week we will provide a new story that includes a compelling video or image.
 - d. Make sure to check out our Tips for Sharing Images and Tips for Sharing Videos to access easy instructions/tips plus links and sample text to help you easily share the story through whichever combination of online platforms you're comfortable with: Facebook, Twitter, Instagram, and email.