

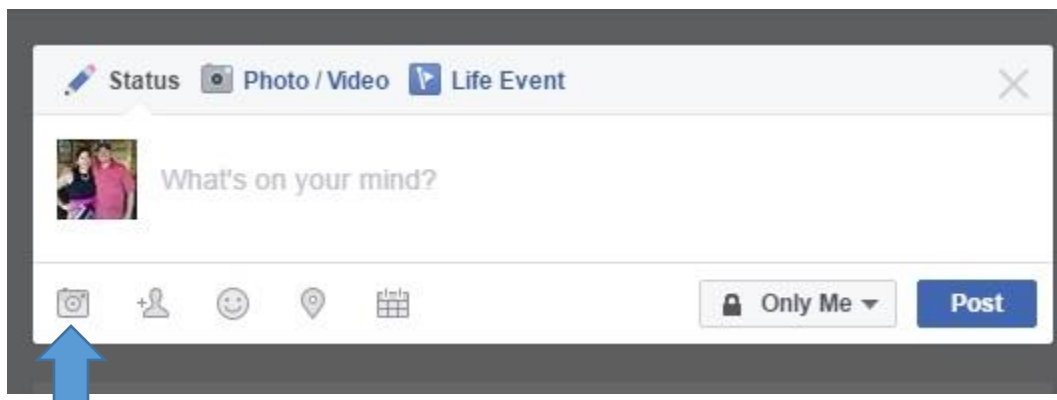
Tips for Sharing Images

Through Email:

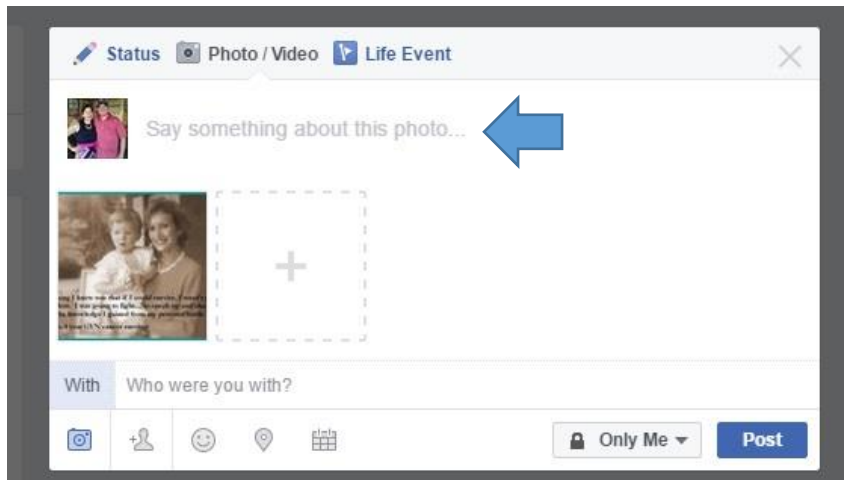
1) Visit <http://www.thinkoflaura.org/?DivisionID=20666&DepartmentID=25659>. Choose a story and click to view it. Right click on the image, and choose "Save Image As..." and save the photo in a folder on your computer. 2) Open a new email in your email browser and add recipients. 4) Attach the image to the email or insert it into the body of the email. 5) Copy and paste the text from the story into the body of the email. 6) **Add a personal note at the beginning of the email and a link to your fundraising page where people can donate.**

Sample Email Note/Text: I am raising funds and awareness for the Laura Crandall Brown Foundation and their important mission of research, awareness, and support for women affected by GYN cancers. I hope you will open your hearts to being inspired by Karen's story below, and if you feel led, donate to the cause at (insert your fundraising page link here).

Through Facebook: 1) Click on your Facebook status box, and choose the small photo icon at the bottom left of the box. (It will say "Add photos and videos to your post" when you hover over it.)



2) Upload the photo from the story. 3) In the status box (where it says "Say something about this photo or video," type a short status that includes the link to the story you are sharing, and a link to your fundraising page.



Helpful Hint: The link to the story page and the link to your fundraising page may each be lengthy. To shorten them visit <https://bitly.com/> - all you have to do is copy and paste the link you want to shorten into the box and then use the shortened link that is generated.

Sample Facebook Post: The Laura Crandall Brown Foundation is changing lives. Join me in being inspired by stories like Karen's <http://bit.ly/2bpFXIR> and donate to make a difference here: <http://bit.ly/2bluWR1> **(Note: you should use the link to your online fundraising page.)**

Please email Barrett Ford at b.ford@thinkoflaura.org or call 783-1285 if you have questions or need assistance with sharing stories. Remember, you can share your own story or personal experience as well!