



For Immediate Release

Laura Crandall Brown Foundation to host its annual Taste of Teal Gala honoring Long-Lewis Ford and others

Proceeds benefit GYN cancer research, awareness, and patient support

Birmingham, Ala., January 13, 2016 – The Laura Crandall Brown Foundation (LCBF) will host its “Taste of Teal Gala” on Saturday, March 12 starting at 6:00 p.m. in the Cahaba Grand Ballroom. The annual event is one of the organization’s premier fundraisers, featuring a seated dinner and drinks, live and silent auctions, and casino games and live music. The foundation also bestows its “Legacy of Laura” honors on four members of the community at the Gala. Mary Anne King, Executive Director of LCBF, is excited about the 2016 event’s honorees. “We received incredible nominations this year in the Healthcare Hero, Caregiver, and Survivor categories. Our corporate honoree is Long-Lewis Ford, which recently celebrated 100 years as a Ford franchisee. That just speaks to their tremendous commitment not only to their customers, but also to the greater community. They give back in a big way. All four of our honorees have made a big difference in the lives of others and we are excited to celebrate their impact and accomplishments. Most importantly, the funds raised from this event will further our mission of research, awareness, and support.” Advance tickets for the gala are \$75 per person through February 20th and \$100 per person after 2/20. Tickets include dinner, drinks, and “play money” that can be used at the casino games. Patron tables are available for \$750 and Sponsor tables start at \$1,500. Visit www.thinkoflaura.org/TasteofTeal for more information or to purchase tickets.

2016 Legacy of Laura Honorees:

Corporate Honoree: Long-Lewis Ford

Long-Lewis Ford has made a name for itself as a pillar of outstanding service, both to its customers and the community. The company’s leadership and staff are well-known for their generosity through significant donations of time and financial contributions. LCBF is grateful for the consistent support Long-Lewis Ford has provided.

Healthcare Hero: Coretta Collins

As a Nurse Practitioner, Coretta makes a significant impact on her patients through her compassionate and caring demeanor. She also has a passion for bringing GYN cancer awareness to the African-American community.

Survivor: Ginny Bourland

Since her ovarian cancer diagnosis in 2011, Ginny has reached thousands in the community with her personal story and message of awareness. She has also given generously of her time and helped raise tens of thousands of dollars for GYN cancer research, awareness, and support.

Caregiver: Zeke Willis

Zeke was his wife Linda’s caregiver for the thirteen years she battled ovarian cancer. Throughout this time, his love and care was evident in his every action. He and Linda consistently served others in the community, participating in various annual awareness initiatives, as well as service projects in support of GYN cancer patients.

About LCBF: Every day, 247 women in the U.S. are diagnosed with a gynecologic cancer. 80% of women diagnosed with ovarian cancer are diagnosed late and will not live more than five years. Our mission is offering hope through research for early detection of ovarian cancer, empowering communities through gynecologic cancer awareness, and enriching lives through patient support. In 2015 the foundation educated thousands and assisted over 800 patients, providing both financial and emotional support. To date, the foundation has granted over \$250,000 for early detection research of ovarian cancer. www.thinkoflaura.org.

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