

## MCPSS Department of Instructional Technology

*Presents*

### *Becoming a BYOD Savvy Administrator PLU*

Learn to lead a Bring Your Own Device (BYOD) initiative in your school. School leaders will review best practices for BYOD implementation and review cutting-edge technology tools that may be used in their schools. Develop technology skills and strategies to better support teachers and to improve student achievement. Participants will discuss ideas and strategies with other leaders in the group and apply them to their own practice.

**Tuesday, January 31, Friday, March 10 and Tuesday, June 6  
9:00 A.M. – 1:00 P.M.**

#### **Session 1: Research**

In this session, participants will review different implementation models. They will participate part of the day in a BYOD Summit with MCPSS BYOD Certified Teachers. During this time, best practices and other pertinent information will be shared. Opportunities for collaboration and enhanced professional development will be offered.

#### **Session 2: Implementation**

In this session, participants will discuss the top 10 things to do or not to do for implementation. They will examine and share the current state of implementation in their school and gain new insights about program improvements. They will review the impact of the leadership role in the BYOD implementation process.

#### **Session 3: Evaluation**

Participants will investigate several models for evaluating implementation success. They will become familiar with multiple processes for feedback.

Register in Chalkable

Program Title Number: *PLUMobile-039*

**Fiscal year:** 2017  
**Provider:** Mobile County Public Schools  
**Standards:** Standard 2: Teaching and Learning  
Standard 6: Technology

**Application Title:** Digital Literacy Media Project Year 1  
**Facilitators:** Debbie Turner, Michele Collier

**Abstract:**

The purpose of this professional study is to build school administrator capacity to lead the digital transformation as coach, mentor and critical friend to teachers as they work to create a student centered learning environment that leverages the appropriate and regular use of technology. The foundation of the project is to build teacher capacity to use digital media in concert with proven instructional strategies at a deeper level to deliver relevant/real-world learning experiences while regularly incorporating meaningful instructional practices that directly support Alabama College and Career Ready Standards teaching, learning and assessing for understanding. The predicted outcome will be that rigorous student centered classroom environments will seamlessly blend reading/Literacy and available technologies to maximize the learning experience for each student.

Participating administrators will be required to provide Digital Literacy Media Specialist ( DLMS) time to collaborate, plan, mentor and co-teach with participating teachers, provide common planning time when possible, for all Digital Literacy team members, attend all professional development sessions, complete surveys when requested to provide feedback, and communicate with parents and stakeholders regarding the digital literacy project.

A prerequisite of the study will be that all participants are employed by the Mobile County Public Schools and hold a current administrative certificate from the state of Alabama.

Participants will earn 1 PLU for year 1 participation; 1 PLU for year 2 participation.

The PLU will be offered this year as a Superintendent Approved local PLU.

**Targeted Participants/Available to:** MCPSS Principals, Assistant Principals and Teachers holding valid Alabama Administrative Certification

**Method of Delivery:** Face to Face sessions; (with alternate delivery via distance learning lab in case of unforeseen events). Workshops held at local education agencies

**Delivery Time frame:** September 13, 2016 – March 22, 2017

Multiple days: Face to face: September 13, 2016, October 18, 2016, November 15, 2016, January 18, 2017, March 22, 2017.

**Estimated number of contact/clock hours: 30**

Seminar/PD hours: 16 hours

Job Embedded Activities: 8 hours

Online activities through Discovery Education: 6 hours

**Funding Source:** Local/Title II One Year total: Administrator Integration Support: \$10,000

**Pre and Post Activities:**

Pre test: Survey of digital literacy media integration at local school.

Post- Plan of Action Activity: PLCIA completed outlining plan for implementation in 2017-2018 school year.

Collaborative team includes administrator and Digital literacy team leaders.

**Method of Evaluation:**

- All participants will attend all work sessions facilitated by Discovery Education trainers as documented by enrollment and sign in logs.
- All participants will complete team digital literacy project presented at March collaborative meeting and take an active part in presentation to peers.
- All participants will submit a PLCIA documenting the collaboration for plan of action
- All participants will submit a completed plan of action for 2017-2018 school year.

## Activities/Standards/Time Frame

### **Session 1:** Interactive/ Face to Face/ Standards 2 and 6 Module 1: Explore the Core

- Participants will be immersed in Discovery Education’s extensive streaming library of rich and engaging media that spans all curriculum areas. This course was designed to demonstrate how DE streaming supports multiple learning modalities with content that is easy to integrate, align to standards, and always current.
- Participants will learn how to search for content based on tags, including state standards, keywords, media types, grade levels, and more and seamlessly link lesson objectives to digital media. In addition, exemplar CCRS lessons will be discussed and explored for easy use and adaptation in the classroom, and participants will have the opportunity to experience a piece of the model lesson taught by the DE specialist.

### **Session 2:** Interactive/ Face to Face/Standards 2 and 6 Module 2: Centers-Based Teaching & Learning

- Participants will experience a model lesson first hand by moving through a variety of stations designed to build student content knowledge using a Center-based approach. Directions, management, resources, and planning techniques are shared. Participants will create their own centers using materials and planning templates.

### **Session 3:** Interactive/ Face to Face/ Standards 2 and 6 Module 3: Maximizing Student Engagement

- Participants will experience innovative teaching and learning that incorporates rigorous assignments aligned with CCRS expectations.
- Participants will create a digital assignment that includes two or more digital assets.
- Participants will be introduced to board builder as a tool to enhance digital assignments.
- Participants will capitalize on the universal design features embedded in DE and create pathways for all students to meet essential questions and learning objectives.

### **Session 4:** Interactive/Face to Face/Standards 2 and 6 Module 4: Assessing Progress

- Participants will experience best practices for using formative and performance based assessments.
- Participants will evaluate tasks for depth of knowledge, determine content and skills required for mastery and plan lessons with the end in mind.

### **Session 5:** Interactive/ Face to Face Collaborative Showcase of Implementation of Digital Literacy Project.

- Participants will meet as a whole group with their school based digital literacy leadership team. Each team will showcase their final project reflecting the site based implementation of digital media.
- Participants will complete a reflection of the series of modules presented.

\*\*Job Embedded Activity: Administrators will choose a tool and model it for faculty

\*\* Job embedded Activity: Teams will meet with administrator to create a Digital Literacy plan of implementation for the 2017-2018 school year.

**Fiscal year:** 2017  
**Provider:** Mobile County Public Schools  
**Standards:** Standard 2: Teaching and Learning  
Standard 6: Technology

**Application Title:** Digital Literacy Media Project Year 2  
**Facilitators:** Debbie Turner, Michele Collier

**Abstract:**

The purpose of this professional study is to build school administrator capacity to lead the digital transformation as coach, mentor and critical friend to teachers as they work to create a student centered learning environment that leverages the appropriate and regular use of technology. The foundation of the project is to build teacher capacity to use digital media in concert with proven instructional strategies at a deeper level to deliver relevant/real-world learning experiences while regularly incorporating meaningful instructional practices that directly support Alabama College and Career Ready Standards teaching, learning and assessing for understanding. The predicted outcome will be that rigorous student centered classroom environments will seamlessly blend reading/Literacy and available technologies to maximize the learning experience for each student.

Participating administrators will be required to provide Digital Literacy Media Specialist ( DLMS) time to collaborate, plan, mentor and co-teach with participating teachers, provide common planning time when possible, for all Digital Literacy team members, attend all professional development sessions, complete surveys when requested to provide feedback, and communicate with parents and stakeholders regarding the digital literacy project.

A prerequisite of the study will be that all participants are employed by the Mobile County Public Schools and hold a current administrative certificate from the state of Alabama.

Participants will earn 1 PLU for year 1 participation; 1 PLU for year 2 participation.

The PLU will be offered this year as a Superintendent Approved local PLU.

**Targeted Participants/Available to:** MCPSS Principals, Assistant Principals and Teachers holding valid Alabama Administrative Certification

**Method of Delivery:** Face to Face sessions; (with alternate delivery via distance learning lab in case of unforeseen events). Workshops held at local education agencies

**Delivery Time frame:** September 13, 2016 – March 21, 2017

Multiple days: Face to face: September 13, 2016, October 18, 2016, November 15, 2016, January 18, 2017, March 21, 2017.

**Estimated number of contact/clock hours: 30**

Seminar/PD hours: 16 hours

Job Embedded Activities: 8 hours

Online activities through Discovery Education: 6 hours

**Funding Source:** Local/Title II One Year total: Administrator Integration Support: \$10,000

**Pre and Post Activities:**

Pre test: Survey of digital literacy media integration at local school.

Post- Plan of Action Activity: PLCIA completed outlining plan for implementation in 2017-2018 school year. Collaborative team includes administrator and Digital literacy team leaders.

**Method of Evaluation:**

- All participants will attend all work sessions facilitated by Discovery Education trainers as documented by enrollment and sign in logs.
- All participants will complete team digital literacy project presented at March collaborative meeting and take an active part in presentation to peers.
- All participants will submit a PLCIA documenting the collaboration for plan of action
- All participants will submit a completed plan of action for 2017-2018 school year.

## Activities/Standards/Time Frame

**Session 1:** Interactive/ Face to Face/ Standards 2 and 6

Module 1: Discovery Education Overview: Leading the Digital Conversation

- Participants will take a digital tour of services and supports available to teachers and experience the impact that digital media can make in transforming teaching and learning.

**Session 2:** Interactive/ Face to Face/Standards 2 and 6

Module 2: Employing Rigor: Using Media to Encourage Text-based Discussions

- Participants will learn how to move students from passive to active learners when teachers place media at the center of meaningful activities that encourage collaboration and discussion.
- Participants will learn how to implement effective strategies for video use and create effective questions that promote quality text-based discussions.

**Session 3:** Interactive/ Face to Face/ Standards 2 and 6

Module 3: Mastering Critical Administrator Functions in Discovery Education

- Participants will learn how to utilize system administration tools available in Discovery Education
- Participants will learn how educators search for content based on a variety of different tags.

**Session 4:** Interactive/Face to Face/Standards 2 and 6

Module 4: Going Viral with Innovative Teaching and Learning.

- Participants will learn how to manage effective teaching practices that flourish under the right conditions.
- Participants will learn ways to manage the change process, work with resistant teachers.
- Participants will learn how to maximize professional development and ensure innovative teaching practices.

**Session 5:** Interactive/ Face to Face

Collaborative Showcase of Implementation of Digital Literacy Project.

- Participants will meet as a whole group with their school based digital literacy leadership team. Each team will showcase their final project reflecting the site based implementation of digital media.
- Participants will complete a reflection of the series of modules presented.

\*\*Job Embedded Activity: Administrators will choose a tool and model it for faculty

\*\* Job embedded Activity: Teams will meet with administrator to create a Digital Literacy plan of implementation for the 2017-2018 school year.