



Mobile County

PUBLIC SCHOOLS

File includes the following documents:

MCPSS Strategic Planning Report- Strengths,
Weaknesses, Threats and Opportunities
(SWOT) Analysis

Mobile County Public School System

Strategic Planning Report – 03/12-13/2015

Strengths, Weaknesses, Threats and Opportunity (SWOT) Analysis

INTERNAL	
Strengths	Weaknesses
<ul style="list-style-type: none"> • Diversity • Building • Technology • Graduation Rate • Size of District • Funding Sources • Renovation/Construction • High-Quality Employees • Leadership Team/Board • Security • Multiple Graduation Paths • Good Leadership • Stability of School Board • Resources (Human, Materials/Programs) • Diversity • Professional Development • Signature Academies • Partnerships (Businesses, Community) 	<ul style="list-style-type: none"> • Organizational Management • Trust • Team Work- Unity • Change • Planning • Budget not aligned with plans • Communication (district-wide) • Funding • Legal/Lawsuits • Middle Schools • Parental Involvement • Math (Curriculum Issues) • Our graduates need to take remedial classes in high education • Use of Data • Inequity
EXTERNAL	
Opportunities	Threats
<ul style="list-style-type: none"> • Establishing partnerships with business/industry and higher ed. • Trust • Change • Economy- Business Development/Growth • Funding • Testing and Assessment • Technology • Strategic Plan (Implementation) • Signature Academies • Improve communications (Internal and external) • Assess/Eliminate/Expand Initiatives • Multiple Pathways 	<ul style="list-style-type: none"> • Charter Schools • Personal Agendas • Silos • Lack of Trust • Social Media • Legislation (Charter, \$, AAA, AEA) • If another city splits • Public Perception • Funding • System Separations • Finances (Charter Schools, Statewide Virtual Schools, Growing Number of Private Schools, Vouchers)

Duplications were removed