

Milltown Public Schools
STRATEGIC ACTION PLAN UPDATE 2/2018

DOMAIN: COMMUNICATION AND TECHNOLOGY

Chairperson: Stephanie Brown

Team members: Tafari Anderson, Eric Siegel, Jenn Spisso, Lisa Beniaminson, Kim George, Felipe Zambrana, Dawn Calvano and Jennifer Smith

Goal 1: Social media platform for sharing information

Objective: Establish 2 social media feeds on the district website

Summary of accomplishments through February 2018:

- Twitter has been used to retweet posts from various other feeds, including the NJSBA, The Washington Post, Education Week, News 12 NJ, NWEA, and CNN.

Goal 2: District website update

Objective: User friendly navigation

Summary of accomplishments through February 2018:

- Google analytics continue to be explored as a feature to add onto the website
- Discussion began about the JK STEM club developing a district App