

**Milltown Public Schools**  
**STRATEGIC ACTION PLAN UPDATE 2/2019**

**DOMAIN: COMMUNICATION AND TECHNOLOGY**

Chairperson: Stephanie Brown

Team members: Tafari Anderson, Eric Siegel, Jenn Spisso, Lisa Beniaminson, Kim George, and Jennifer Smith

**Goal 1: Social media platform for sharing information**

Objective: Retool communication approach

Summary of accomplishments through February 2019:

- Parent Square has become the main electronic communication tool between teachers and parents. Comments from teachers are below:

We've used it a few times to inform parents of upcoming assignments. However, we've tried to upload pictures and videos but the system would not let us do so.

I have used it once to wish everyone a Happy Thanksgiving. I use regular email often to "talk" to parents.

I have used Parent Square to communicate with parents when necessary.

I have used Parent Square to communicate important information to the entire class. I have also used parent square to communicate with individual parents. A few parents respond, others do not. The ones who do not respond usually use email! I think it will take time to transition from email to Parent Square.

However, the comments I've received from parents are all positive.

**Goal 2: District website update**

Objective: User friendly navigation

Summary of accomplishments through February 2019:

- New website features have been added with most recent upgrade