

Milltown Public Schools

STRATEGIC ACTION PLAN UPDATE 6/17

Chairperson: Trina Mehr

Team Members: Tafari Anderson, Stephanie Brown, Eric Siegel, Felipe Zambrana, Jr., Dawn Calvano, Jenn Spisso, Lisa Beniaminson, Kim George and Jennifer Smith

DOMAIN: COMMUNICATION & TECHNOLOGY

Goal 1: Social media platform for sharing information

Objective: Establish 2 social media feeds on District website

The majority of the benchmarks for this goal were accomplished by 2/17

Summary of accomplishments through June 2017:

- Honeywell alerts being linked to Facebook and/or Twitter will not be addressed until the start of the 2017-2018 school year.
- Future timeline activities - retweeting relevant educational posts (currently in progress), conversation to revisit and see if anything is missing, gather feedback from community, retool communication approach

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Goal 2: District website update

Objective: User friendly navigation

Summary of accomplishments through June 2017:

- All of the benchmarks below have been completed except for textbook links which will be handled over the summer break. Most were completed by the 2/17 benchmark.
- Links that provide general information – Quick links 6/17
- Diagram drop downs and pages to reorganize district and school homepages 6/17
- Review new template and release 6/17
- Link social media links 6/17
- Items such as PTA, MEF, should also be populated to all pages (district and schools) 6/17
- Universal textbook/workbook link 6/17

Future timeline activities- Upload teacher worksheets over the summer, create an app - STEM club, review analytic data to revise navigation as needed, continue to revise site.