

Policy

MEDIA

Every effort shall be made to assist all communications media in the community to gain complete and adequate coverage of the programs, problems, planning, and activities of the school system.

General releases of interest to the entire district shall be made available to all the media simultaneously. There shall be no exclusive releases, news conferences or interviews except as media representatives request information on particular programs, plans, or problems.

In general, the Superintendent of Schools shall be responsible for establishing relations with news media, and providing information to each through the means found most suitable. Particularly, he/she shall ensure that the media receive all school report cards as required by the administrative code.

The Paulsboro School Board encourages public presentation of the programs, policies and progress of the schools through press, radio and television. Building principals shall clear proposed presentations with the Superintendent of Schools. The staff member in charge shall ensure that the parents/guardians of pupils who participate in such presentations are informed.

The Superintendent of Schools or designee shall devise procedures for optimum benefit from such presentations.

The board shall make a periodic review of its relations with the news media.

Public Press, Radio and Television

Representatives of all news media are invited to attend all public meetings of the Board of Education. Meeting announcements shall be furnished to newspapers and other news media within the school district.

Members of the Board, the Superintendent of Schools, and other as may be necessary, will be available for interview by the media representative. All requirements of the Open Public Meetings Act shall be adhered to when dealing with the media.

District News Releases

The Superintendent of Schools shall be responsible for all news releases relative to the schools and may delegate authority to release routine and non-controversial material.

All matters representing the official position of the Paulsboro Public School District prepared for release to the public news media by any of its employees shall be approved by the Superintendent of Schools prior to release.

Adopted: 1994
NJSBA Review/Update: November 2008
Readopted: March 2009

Key Words

Media, School News Releases, Press Releases, News Conferences and Interviews, Radio, Television

MEDIA (continued)

<u>Legal References:</u>	<u>N.J.S.A.</u> 10:4-6 <u>et seq.</u>	Open Public Meetings Act
	<u>N.J.S.A.</u> 18A:10-6	Board meetings public; frequency; hours of commencement; adjournment, etc., for lack of quorum
	<u>N.J.S.A.</u> 18A:11-1	General mandatory powers and duties
	<u>N.J.S.A.</u> 18A:54-20	Powers of board (county vocational schools)
	<u>N.J.S.A.</u> 47:1A-1 <u>et seq.</u>	Examination and copies of public records (“Open Public Record Act”)
	<u>N.J.A.C.</u> 6A:30-1.2	Definitions
	<u>N.J.A.C.</u> 6A:32-12.1	Reporting requirements
	<u>N.J.A.C.</u> 6A:32A-12.2(a)1i	School-level planning

Manual for the Evaluation of Local School Districts

Possible

<u>Cross References:</u>	*1100	Communicating with the public
	*9020	Public statements

*Indicates policy is included in the Critical Policy Reference Manual.