

# TURNING NEGATIVE HEAT INTO POSITIVE ENERGY

All across America public education is coming under fire - and school leaders are expected to lead the changes needed to respond to the new realities of our nation. Unfortunately, many times the only change that occurs as a result of the diligent, data-driven, thoughtful strategic planning led by school leaders is the election of some new school board members who are against everything and the eventual firing of the superintendent. In many cases our own people undermine the change needed and contribute, sometimes unwittingly, to maintaining a status quo that is leading to our demise. This presentation lays out a roadmap for leading effective change based on solid research. Dr. Draper translates that research into common-sense actions that will help you lead change without losing your job!

## PARTICIPANTS

**Superintendents, Central Office,  
Principals, Businesses**

## DATE

**Wednesday, October 21, 2015**

**SESSIONS ARE THE SAME  
ONLY REGISTER FOR ONE**

## SESSION TIMES

**SESSION 1: 9:00 am - 11:30 am**

**SESSION 2: 12:30 pm - 3:00 pm**

## LOCATION

**Tamarack**

**REGISTRATION IS NOW OPEN**

**RESA 1 Website**

**<http://resa1.k12.wv.us>**

## CONTACT INFORMATION

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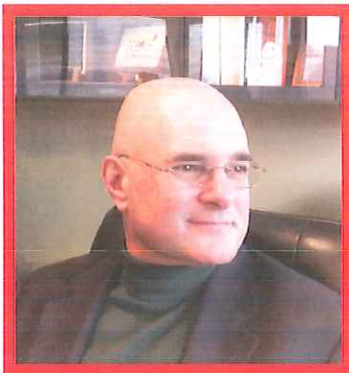
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**PRESENTER: Dr. John Draper**

**National Consultant: Expanding Support for Public Schools**

**National School Public Relations Association**

**[www.JohnDraper.org](http://www.JohnDraper.org)**

**[www.NSPRA.org](http://www.NSPRA.org)**

John Draper has enjoyed a wide variety of experiences in his lifetime. He has been a newspaper reporter, construction worker, jailor, actor, timber buyer, musician, small business owner, choir director, soccer coach, Sunday school teacher, and door-to-door aluminum siding salesman. For the last 30+ years he has been middle and high school teacher, assistant principal, principal, Executive Director of the Council for Leaders in Alabama Schools, CEO of the Educational Research Service in Washington, DC, and now serves as a nation-wide consultant with the National School Public Relations Association. NSPRA is a membership organization helping educational leaders increase public support for schools and school districts. Dr. Draper earned his undergrad duate and graduate degrees at the University of Montevallo in Alabama and his Doctorate from Samford University. He is most proud of his doctorate from the school of "hard knocks" earned as a middle school assistant principal in charge of discipline for 1400 students. He has done keynotes for hundreds of school