Each year, the Asheboro-Randolph Chamber of Commerce’s "Business and Education" team coordinates "Principal for a Day" (PFAD) visits in elementary, middle, and high schools in the Randolph County School System and Asheboro City Schools.

The target week for these visits is during American Education Week (November 13-17). A community member - typically a representative from the business community - visits a school at an agreed-upon date and time to "shadow" the school principal as he/she goes through the routine of a school day. Visits are typically a half day, but can be longer or shorter, depending on the arrangements made by the principal and his/her guest.

The PFAD program is designed to increase awareness and understanding among community members of the strengths and challenges of our schools, as well as to form ongoing partnerships between individuals/businesses and schools. The objective of the program is to build relationships between the education community and the community at large.

The Chamber's Business and Education team, comprising members from the Asheboro-Randolph Chamber of Commerce, Randolph County School System, Asheboro City Schools, Communities in Schools, and a number of other local businesses and organizations, works weeks in advance to coordinate PFAD visits.

PFAD visits are designed to be informal. Principals may involve their guests in the school day as much, or as little, as they see fit. Guests sometimes make morning announcements, visit classrooms, and engage students. Feedback from PFAD guests has been overwhelmingly positive, and it is common for guests to comment on how pleasantly surprised they are to see the great things happening in our schools.