

Course Title

Video Production/Filmmaking, ROP (Advanced)

Description of Target Group

Advanced Video Production/Filmmaking is a two hour, year long (10 unit) Fine Arts elective open to students in grade levels 10 – 12 who have had at least one year of Video Production/Filmmaking A/B. The class is also an ROP course.

Prerequisites: Video Production/Filmmaking A/B or permission of instructor

Purpose

The class provides a continuation of the filmmaking/broadcasting class started in Video Production/Filmmaking A/B. The class is intended for the student who is interested in pursuing the field of filmmaking or broadcasting at an institution of higher learning. The class is also intended for those students who have decided to pursue filmmaking or broadcasting as a career.

Standards of Expected Student Achievement

Upon completion of this course, students will be able to successfully:

1. Have knowledge of the position of film director
2. Have knowledge of the position of television director
3. Have knowledge of the position of film producer and broadcasting producer
4. Produce a video or film project from conception to completion
5. Write a treatment
6. Write a script
7. Storyboard the script
8. Produce a shooting log
9. Produce an editing log
10. Videograph a script
11. Successfully edit a film/video project using the nonlinear method
12. Have a working knowledge of special effects software such as Adobe Premier, Adobe PhotoShop and Adobe Aftereffects
13. Discuss the history of film
14. Have a working knowledge of broadcast production

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15. Produce television commercials
16. Work well within a film/broadcasting crew environment
17. Have the necessary entry level skills to enter the market in the field of filmmaking or television broadcasting
18. Demonstrate an awareness of career opportunities in both the television and film industry
19. Have the necessary classroom experience/knowledge to continue the study of filmmaking/television broadcasting at an institution of higher learning such as the UC or CSU system

Assessment

The student's film project will be reviewed and judged as to the student's ability to demonstrate knowledge of the techniques and theories discussed and demonstrated in class. The student's script will be reviewed and an assessment will be made as to the student's grasp of the theories and practical knowledge needed to produce work of high quality, which have been discussed and demonstrated.

Instructional Materials

Textbooks: Refer to: Secondary Adopted Texts and Approved Supplementary Books used in the Santa Maria Joint Union High School District.

Activities

Demonstrations, lectures, guest speakers, produce a daily news broadcast program to be shown to the entire campus.