



Spotswood Public Schools

ADMINISTRATIVE OFFICES • 105 SUMMERHILL ROAD • SPOTSWOOD, NEW JERSEY 08884 • (732) 723-2236 • FAX: (732) 251-7666

SCOTT ROCCO, SUPERINTENDENT
E-MAIL: [SROCCO@SPOTSWOOD.K12.NJ.US](mailto:srocco@spotswood.k12.nj.us)

FOR IMMEDIATE RELEASE

Media Contact:

Scott R. Rocco

Spotswood Public Schools

(732) 723-2236

srocco@spotswood.k12.nj.us

SPOTSWOOD PUBLIC SCHOOLS APPOINTS NEW PRINCIPAL

SPOTSWOOD, NJ - At its meeting of May 13, 2013, the Spotswood Board of Education approved the appointment of Mr. Daniel J. Dooley as the next principal of Schoenly Elementary School. Mr. Dooley will assume the position on July 1, 2013 when the current principal, Mr. Jon Cochran, retires after 43 years of service as a teacher and administrator in the Spotswood Public Schools.

Mr. Dooley graduated from LaSalle University in May 2002 with an undergraduate degree in Literature/English. He then studied at Trinity College in Dublin, Ireland in 2003, and graduated from Fairleigh Dickinson University with a Masters Degree in School Leadership in 2008. He is currently enrolled in Seton Hall University's Executive Doctoral Program where he is completing his dissertation on a self-created bullying intervention for students in fourth through eighth grades.

As an educator Mr. Dooley has ten years of experience, five of which included being an eighth grade English teacher in his hometown of Monroe Township (Gloucester County). During this time he was nominated as the District's Teacher of the Year in 2006 and as the Gloucester County Outstanding Teacher in 2007. While in Monroe Township he also served as the district's Character Education Advisor for over 7,000 students and was instrumental in Monroe Township's first ever National School of Character Award granted to one of the five elementary schools that fell under his domain.

After working in Monroe Township Public Schools, Mr. Dooley became the Dean of Students at Holy Cross High School in Delran, New Jersey. During his time at Holy Cross he continued the implementation of his character development/education initiative and was recognized by Rutgers University and the New Jersey Department of Education with the “Crystal Star of Implementation” in 2010. As a result of his knowledge and expertise on the subject, Mr. Dooley in-serviced staff in districts throughout Burlington, Camden, and Gloucester Counties, on how to implement a successful and lasting Social and Emotional Character Development initiative.

For the last four years Mr. Dooley has worked in the Florence Township Schools; two as the assistant principal of a fourth to eighth grade building, and more recently as the principal of Roebing Elementary School, a pre-kindergarten to third grade building. During his most recent assignment as principal, Mr. Dooley faced the reality that twenty-four percent of his students were reading below grade level. In response he implemented multiple intervention programs that were designed to meet the individual needs of all students and lowered the literacy deficiency to fifteen percent in less than one year. Mr. Dooley was also very active within the Florence Township community, where he was honored by a local church with The 2012 Community Member of the Year Award.

Mr. Dooley is confident that his past educational experiences have prepared him for his new endeavor as Principal of the Schoenly Elementary School and he looks forward to serving the school community in Spotswood. Scott Rocco, Superintendent of Spotswood Public Schools stated, “It is a pleasure to welcome Mr. Dooley to the Spotswood Public Schools. During the extensive and rigorous interview process he was able to discuss and demonstrate his commitment to students, positive connection with parents, and dedication to teachers. His experience as a teacher and administrator will benefit the entire school community.” Prior to his start, Mr. Dooley will visit Schoenly School several times to transition into the position and to meet the staff, students and community.

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