

Smith County Board of Education

Monitoring: Review: Annually, in September	Descriptor Term: Board-Community Relations	Descriptor Code: 1.500	Issued Date: 12/20/05
		Rescinds: p. 14-15	Issued:

1 In order to promote school-community interaction relating to the policy and operation of the schools,
2 the Board will:

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- 4 1. Strive to keep citizens of the school system regularly informed about all policies, problems and
5 planning through channels of communication, its own efforts, and the office of the director of
6 schools;
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- 8 2. Direct all school employees, including teachers, administrators and support service personnel to
9 participate in good school-community interaction by:
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 - 11 a. Transmitting pertinent and correct information to citizens upon request or upon initiative of
12 school employees;
 - 13 b. Seeking ways to improve school-community relations; and
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- 15 3. Recognize the right of news media to inquire, research and report to the public information about
16 local schools.
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18 The principal of each school shall be responsible for the development of a public relations program and
19 shall promote programs which involve parents and the community with the school.

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21 The director of schools shall be responsible for leadership in school-community relations. Through the
22 use of his staff, he/she will promote a program to best coordinate the involvement of the schools and
23 community.

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Cross References:

Visitors to the Schools 1.501
Board Meeting News Coverage 1.502
Advertising & Distribution of Materials in Schools 1.806
Crisis Management 3.203
Community Use of School Facilities 3.206
Staff Community Relations 5.606