Hardeman County Board of Education

Monitoring:

Descriptor Term:

Review: Annually, in September

News Releases, News Conferences and Interviews

The release of official news from the system and schools shall be coordinated as follows:

- 1. The board chairman will be the official spokesman for the Board, except as this duty is delegated to others;
- 2. News releases which are of a systemwide nature or pertain to established system policy are the responsibility of the Coordinator of Communications and Public Relations; and
- 3. News releases which are of concern to only one school or to an organization of one school are the responsibility of the principal of that particular school.

When individual board members or the director of schools express their views on any issue which is in opposition to a view expressed in board policy, they have the duty to make clear that the view expressed is not the official view of the Board or school system.

Cross References:

Board-Community Relations 1.500 Board Meeting News Coverage 1.502 Crisis Management 3.203