

# Lakeland Board of Education

Monitoring: <b>Review: Annually, in September</b>	Descriptor Term: <b>News Releases, News Conferences and Interviews</b>	Descriptor Code: <b>1.503</b>	Issued Date: <b>12/23/13</b>
		Rescinds:	Issued:

1 The release of official news from the system and schools shall be coordinated as follows:

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- 3 1. The board chairman will be the official spokesman for the Board;
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- 5 2. News releases which are of a system-wide nature or pertain to established system policy are the
- 6 responsibility of the superintendent or a designated member of the administrative staff; and
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- 8 3. News releases which are of concern to only one school or to an organization of one school are
- 9 the responsibility of the principal of that particular school.

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11 When individual board members or the superintendent express their views on any issue which is in op-

12 position to a view expressed in board policy, they have the duty to make clear that the view expressed

13 is not the official view of the Board or school system.

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Cross References:

Board-Community Relations 1.500  
Board Meeting News Coverage 1.502  
Crisis Management 3.203