

# Smith County Board of Education

Monitoring: <b>Review: Annually, in September</b>	Descriptor Term: <b>News Releases, News Conferences and Interviews</b>	Descriptor Code: <b>1.503</b>	Issued Date: <b>12/20/05</b>
		Rescinds: <b>p. 22-23</b>	Issued:

1 The release of official news from the system and schools shall be coordinated as follows:  
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- 3 1. The board chairman will be the official spokesman for the Board, except as this duty is delegated  
4 to others;  
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- 6 2. News releases which are of a systemwide nature or pertain to established system policy are  
7 the responsibility of the director of schools or a designated member of the administrative staff;  
8 and  
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- 10 3. News releases which are of concern to only one school or to an organization of one school are  
11 the responsibility of the principal of that particular school.  
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13 When individual board members or the director of schools express their views on any issue which is in  
14 opposition to a view expressed in board policy, they have the duty to make clear that the view expressed  
15 is not the official view of the Board or school system.  
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36 Cross References:

37 Board-Community Relations 1.500  
38 Board Meeting News Coverage 1.502  
39 Crisis Management 3.203  
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