

Rutherford County Board of Education

Monitoring: Review: Annually, in September	Descriptor Term: News Releases, News Conferences and Interviews	Descriptor Code: 1.503	Issued Date: 01/15/09
		Rescinds:	Issued:

1 The release of official news from the system and schools shall be coordinated as follows:
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- 3 1. The board chairman will be the official spokesman for the Board, except as this duty is delegated
4 to others;
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- 6 2. News releases which are of a systemwide nature or pertain to established system policy are
7 the responsibility of the director of schools or a designated member of the administrative staff;
8 and
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- 10 3. News releases which are of concern to only one school or to an organization of one school are
11 the responsibility of the principal of that particular school.
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13 When individual board members or the director of schools express their views on any issue which is in
14 opposition to a view expressed in board policy, they have the duty to make clear that the view expressed
15 is not the official view of the Board or school system.
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34 Cross References:

35 Board-Community Relations 1.500
36 Board Meeting News Coverage 1.502
37 Crisis Management 3.203
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