

Johnson County Board of Education

| | | | |
|--|---|----------------------------------|---------------------------------|
| Monitoring: Review: Annually, in September | Descriptor Term: Advertising and Distribution of Materials in the Schools | Descriptor Code: 1.806 | Issued Date: 01/01/16 |
| | | Rescinds: 1.806 | Issued: 06/13/02 |

1 No part of the school system, including the facilities, the name, the staff, and the students, shall be used
 2 for advertising or promoting the interests of any commercial, political or other non-school agency or
 3 organization except that:

- 4
- 5 1. The school may cooperate in furthering the work of any non-profit, community-wide social ser-
 6 vice agency, provided that such cooperation does not restrict or impair the educational programs
 7 of the schools;
- 8
- 9 2. The school may participate in radio or television programs under acceptable commercial sponsor-
 10 ship when such programs are educationally beneficial;
- 11
- 12 3. Community, educational, charitable, recreational and other similar civic groups may advertise
 13 event pertinent to students' interests or involvement. Such advertisement, including the distribu-
 14 tion of materials, shall be subject to any procedures related to time, place and manner established
 15 by the principal;
- 16
- 17 4. The principal shall screen all materials prior to distribution to ensure their appropriateness. The
 18 principal may prohibit materials that:
 19
 - 20 a. would likely to cause substantial disruption of the operation of the school;
 - 21 b. violate the rights of others;
 - 22 c. are obscene, lewd or sexually explicit; or
 - 23 d. students would reasonably believe to be sponsored or endorsed by the school.
- 24
- 25 5. The school may, upon approval of the director of schools, cooperate with any governmental agency
 26 in promoting activities which advance the education or other best interests of the students;
- 27
- 28 6. Political literature shall not be distributed through the school to students, nor sent home to par-
 29 ents, nor placed in teachers' mail boxes, lounges, or on school premises;
- 30
- 31 7. Political signs for people who are running for public office shall not be allowed on school prop-
 32 erty except those being held by poll workers on election day; and
- 33
- 34 8. School publications may accept and publish paid advertising under procedures established by the
 35 director of school.

36
 37 _____
 38 Cross References:
 39 Board-Community Relations 1.500
 40 Vendor Relations 2.809
 41 Student Publications 6.704