

Decatur County Board of Education

Monitoring: Review: Annually, in August	Descriptor Term: <p style="text-align: center;">Advertising and Distribution of Materials in the Schools</p>	Descriptor Code: <p style="text-align: center;">1.806</p>	Issued Date: <p style="text-align: center;">07/13/17</p>
		Rescinds:	Issued:

- 1 No part of the school system, including the facilities, the name, the staff, and the students, shall be
- 2 used for advertising or promoting the interests of any commercial, political, or other non-school
- 3 agency or organization except that:
 - 4 1. The school may cooperate in furthering the work of any non-profit, community-wide social
 - 5 service agency, provided that such cooperation does not restrict or impair the educational
 - 6 programs of the schools;
 - 7 2. The school may participate in radio or television programs under acceptable commercial
 - 8 sponsorship when such programs are educationally beneficial;
 - 9 3. Community, educational, charitable, recreational and other similar civic groups may advertise
 - 10 event pertinent to students' interests or involvement. Such advertisement, including the
 - 11 distribution of materials, shall be subject to any procedures related to time, place and manner
 - 12 established by the principal;
 - 13 4. The principal shall screen all materials prior to distribution to ensure their appropriateness. The
 - 14 principal may prohibit materials that:
 - 15 a. would likely to cause substantial disruption of the operation of the school;
 - 16 b. violate the rights of others;
 - 17 c. are obscene, lewd or sexually explicit; or
 - 18 d. students would reasonably believe to be sponsored or endorsed by the school.
 - 19 5. The school may, upon approval of the director of schools, cooperate with any governmental
 - 20 agency in promoting activities which advance the education or other best interests of the students;
 - 21 6. Political literature shall not be distributed through the school to students, nor sent home to
 - 22 parents, nor placed in teachers' mail boxes, lounges, or on school premises;
 - 23 7. Political signs for people who are running for public office shall not be allowed on school
 - 24 property except those being held by poll workers on election day; and
 - 25 8. School publications may accept and publish paid advertising under procedures established by the
 - 26 director of schools.

Cross References

Board-Community Relations 1.500

Vendor Relations 2.809

Staff-Community Relations 5.606

Student Publications 6.704