

# Smith County Board of Education

Monitoring:  <b>Review: Annually, in September</b>	Descriptor Term:  <b>Advertising and Distribution of Materials in the Schools</b>	Descriptor Code: <b>1.806</b>	Issued Date: <b>12/20/05</b>
		Rescinds: <b>p. 17</b>	Issued:

1 No part of the school system, including the facilities, the name, the staff, and the students, shall be used  
 2 for advertising or promoting the interests of any commercial, political or other non-school agency or  
 3 organization except that:

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- 5 1. The school may cooperate in furthering the work of any non-profit, community-wide social ser-  
 6 vice agency, provided that such cooperation does not restrict or impair the educational programs  
 7 of the schools;
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- 9 2. The school may participate in radio or television programs under acceptable commercial sponsor-  
 10 ship when such programs are educationally beneficial;
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- 12 3. Community, educational, charitable, recreational and other similar civic groups may advertise  
 13 event pertinent to students' interests or involvement. Such advertisement, including the distribu-  
 14 tion of materials, shall be subject to any procedures related to time, place and manner established  
 15 by the principal;
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- 17 4. The principal shall screen all materials prior to distribution to ensure their appropriateness. The  
 18 principal may prohibit materials that:  
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  - 20 a. would likely to cause substantial disruption of the operation of the school;
  - 21 b. violate the rights of others;
  - 22 c. are obscene, lewd or sexually explicit; or
  - 23 d. students would reasonably believe to be sponsored or endorsed by the school.
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- 25 5. The school may, upon approval of the director of schools, cooperate with any governmental agency  
 26 in promoting activities which advance the education or other best interests of the students;
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- 28 6. Political literature shall not be distributed through the school to students, nor sent home to par-  
 29 ents, nor placed in teachers' mail boxes, lounges, or on school premises;
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- 31 7. Political signs for people who are running for public office shall not be allowed on school prop-  
 32 erty except those being held by poll workers on election day; and
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- 34 8. School publications may accept and publish paid advertising under procedures established by the  
 35 director of schools.

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 Cross References:  
  
 Board-Community Relations 1.500  
 Vendor Relations 2.809  
 Staff-Community Relations 5.606  
 Student Publications 6.704