

## Monroe County Board of Education

Monitoring: <b>Review: Annually, in September</b>	Descriptor Term: <h3 style="text-align: center;">Advertising and Distribution of Materials in the Schools</h3>	Descriptor Code: <b>1.806</b>	Issued Date: <b>05/05/16</b>
		Rescinds:	Issued:

- 1 No part of the school system, including the facilities, the name, the staff, and the students, shall be used  
 2 for advertising or promoting the interests of any commercial, political or other non-school agency or  
 3 organization except that:
- 4     1. The school may cooperate in furthering the work of any non-profit, community-wide social  
 5       service agency, provided that such cooperation does not restrict or impair the educational  
 6       programs of the schools;
  - 7     2. The school may participate in radio or television programs under acceptable commercial  
 8       sponsorship when such programs are educationally beneficial;
  - 9     3. Community, educational, charitable, recreational and other similar civic groups may advertise  
 10       event pertinent to students' interests or involvement. Such advertisement, including the  
 11       distribution of materials, shall be subject to any procedures related to time, place and manner  
 12       established by the principal;
  - 13    4. The principal shall screen all materials prior to distribution to ensure their appropriateness. The  
 14       principal may prohibit materials that:
    - 15           a. would likely to cause substantial disruption of the operation of the school;
    - 16           b. violate the rights of others;
    - 17           c. are obscene, lewd or sexually explicit; or
    - 18           d. students would reasonably believe to be sponsored or endorsed by the school.
  - 19    5. The school may, upon approval of the director of schools, cooperate with any governmental  
 20       agency in promoting activities which advance the education or other best interests of the students;
  - 21    6. Political literature shall not be distributed through the school to students, nor sent home to  
 22       parents, nor placed in teachers' mail boxes, lounges, or on school premises;
  - 23    7. Political signs for people who are running for public office shall not be allowed on school  
 24       property except those being held by poll workers on election day; and
  - 25    8. School publications may accept and publish paid advertising under procedures established by the  
 26       director of schools.

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Cross References

Board-Community Relations 1.500  
Vendor Relations 2.809  
Staff-Community Relations 5.606  
Student Publications 6.704