

## Hardeman County Board of Education

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| Monitoring:<br><b>Review: Annually,<br/>in April</b> | Descriptor Term:<br><b>Student Solicitations/Fundraising<br/>Activities</b> | Descriptor Code:<br><b>2.601</b> | Issued Date:<br><b>03/09/17</b> |
|  |   | Rescinds:<br><b>6.701</b>        | Issued:<br><b>05/10/01</b>      |

1 The schools shall avoid exploiting students, whether by advertising or otherwise promoting products or  
2 services, soliciting funds or information, or securing participation in non-school related activities and  
3 functions. At the same time, schools shall inform and assist students in learning about programs,  
4 activities or information which may be of help or service to them. To attempt a fair balance, the following  
5 general guidelines will apply:

6 *General*

7 The following general guidelines shall be followed:

- 8 1. Fundraising activities shall be authorized by the board and shall be for the purpose of  
9 supplementing funds for established school programs and not for supplementing funds which are  
10 the responsibility of the public.
- 11 2. Fundraising companies and other salespersons shall obtain permission in writing from the  
12 director of schools' office in order to visit the schools.
- 13 3. Any commission payable by companies shall be paid in the form of reduced prices to the students  
14 or paid into the activity fund of the school for use by the school. No school employee shall  
15 personally benefit from any fundraising activity.
- 16 4. The principal must obtain written approval from the director of schools or designee for all  
17 fundraising activities, including online fundraising activities, that involve the participation of the  
18 general student population in the marketing process of the fundraising effort. The authorization  
19 request shall contain the following information:<sup>1</sup>
  - 20 a. A list of the proposed fundraising activities;
  - 21 b. Purpose of the fundraising activity;
  - 22 c. Proposed uses of funds raised;
  - 23 d. Expected student involvement in fundraising activity (school-wide or individual class or  
24 club); and
  - 25 e. Margin of profit and how it is to be paid to the school.
- 26 5. The director of schools shall determine whether or not the activity will benefit the school,  
27 contribute to the welfare of the student body, and supplement, not replace, **funds necessary** to  
28 fulfill the board's required contributions.

1       6. Students shall not be excused from a regular class to participate in a fundraising activity. No  
2       grade in a subject or course shall be affected by a student's participation in a fundraising activity.

3       7. No quotas shall be imposed on students involved, and their efforts shall be voluntary. Students  
4       who do not participate in fundraising activities shall not be punished or discriminated against in  
5       any way.

6       This policy shall not be construed as preventing a teacher from using instructional or informational  
7       materials even though the materials might include reference to a brand, a product, or a service.

## 8       **LOTTERIES**

9       No fundraising activity shall be conducted which distributes prizes or makes awards to winners from  
10      among purchasers of chances by means of tickets through a random selection process.<sup>2</sup>

## 11      **ONLINE FUNDRAISING**

12      Individual schools may establish school-wide online fundraising accounts. The accounts must meet all  
13      fundraising requirements established by the board and the *Tennessee Internal School Uniform*  
14      *Accounting Policy Manual*. The principal/designee of each school shall have access to the established  
15      fundraising account to ensure all funds are properly accounted for, and the information is recorded in  
16      the school's accounting records by the designated personnel. Online fundraising shall not be used on  
17      behalf and for the benefit of an outside party.

18      Employees shall not engage in online fundraising in their official capacity as district employees nor  
19      make any reference to non-school sponsored fundraisers, online or otherwise, that would lead another  
20      to believe such activity is an approved school fundraiser.

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### Legal References

1. *Tennessee Internal School Uniform Accounting Policy Manual*, Section 4-26 & 4-32
2. OP Tenn. Atty. Gen. 95-039 (April 18, 1995); Tenn. Op. Att'y Gen. No. 03-049 (Apr. 22, 2003)

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### Cross References

Student Activity Funds Management 2.900  
Staff Gifts and Solicitations 5.605