

Hardeman County Board of Education

Monitoring: Review: Annually, in November	Descriptor Term: Web Pages	Descriptor Code: 4.407	Issued Date: 12/16/99
		Rescinds:	Issued:

1 In order to take advantage of the opportunities the Internet provides, the Board authorizes the creation of
2 school and/or district web pages on the Internet. Only those web pages maintained in accordance with
3 Board policy and established procedures shall be recognized as official representations of the district or
4 individual schools. All information on a school or district web page must accurately reflect the mission,
5 goals, policies, program and activities of the school and district. The web page must have a purpose which
6 falls within at least one of three categories:

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8 1. Support of curriculum and instruction — intended to provide links to Internet
9 resources for students, parents, and staff in the district;
- 10
11 2. Public information —intended to communicate information about the schools and
12 district to students, staff, parents, community and the world at large; and
- 13
14 3. District technology support —intended to provide and respond to instructional
15 and administrative technology needs of students and staff.

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17 The director of schools shall develop administrative procedures for development of web pages including
18 content, quality and consistency standards and shall designate an individual(s) to be responsible for
19 maintaining the official district web page and monitoring all district web page activity. A building principal
20 shall make such designation for an individual school. Schools or departments who wish to publish a web
21 page must identify the webmaster's name, e-mail address and phone number on the web page.

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23 As with any instructional materials or publication used by or representing the school or district, the building
24 principal or director of schools, respectively, is ultimately responsible for accuracy and appropriateness
25 of the information made available on the web site. Concern about the content of any page(s) created by
26 students or staff should be directed to the building principal or the director of schools' office when related
27 to the district web site. If the concern is not resolved, persons who wish to file a formal complaint shall
28 submit a written request for reconsideration of instructional material.

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30 Web sites developed under contract for the school district or within the scope of employment by district
31 employees are the property of the school district.

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35 Cross References:

36 Reconsideration of Instructional Materials 4.403
37 Use of Copyrighted Materials 4.404
38 Employee-Developed Materials 4.405
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