

# Cleveland City Board of Education

Monitoring: <b>Review: Annually, in May</b>	Descriptor Term: <b>Media Access to Students</b>	Descriptor Code: <b>6.604</b>	Issued Date: <b>07/09/01</b>
		Rescinds:	Issued:

1 School administrators shall be authorized to grant permission and set parameters for media access to  
2 students in their respective schools. Media representatives shall be required to report to the administration  
3 for prior approval before accessing students involved in instructional programs and activities not attended  
4 by the general public. The media may interview and photograph students involved in instructional  
5 programs and school activities including athletic events. Such media access shall not be unduly disruptive  
6 and shall comply with Board policies.

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8 Each year parents/guardians will be given the option to withhold permission for public news media  
9 interviews or photographs of their child at school.

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11 Specific parental/guardian permission must be obtained if the story or photograph covers topics of a  
12 sensitive nature.

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14 If any student is to be filmed or videotaped and will be identified or a primary subject of the filming or  
15 videotaping, prior written consent/release/waiver will be obtained from the student's parent/guardian.

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17 District employees may release student information to the media only in accordance with applicable  
18 provisions of the education records law and Board policies governing directory information and personally  
19 identifiable information.<sup>1</sup>

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21 Parents will be advised of this policy at the time of the student's registration and each fall in the student/  
22 parent handbook.

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34 Legal Reference:  
35 1. USCA 20-1232g; TRR/MS 0520-1-9-.14(7)(h)

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34 Cross Reference:  
35 News Releases, News Conferences & Interviews 1.503

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