

Tulahoma City Board of Education

Monitoring: Review: Annually, in May	Descriptor Term: Media Access to Students	Descriptor Code: 6.604	Issued Date: 02/24/14
		Rescinds: 6.604	Issued: 01/19/04

1 School administrators shall be authorized to grant permission and set parameters for media access to stu-
2 dents in their respective schools. Media representatives shall be required to report to the administration for
3 prior approval before accessing students involved in instructional programs and activities not attended by
4 the general public. The media may interview and photograph students involved in instructional programs
5 and school activities including athletic events, but such media access shall not be unduly disruptive.
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7 Each year parents/guardians shall be given the option to withhold permission for public news media
8 interviews or photographs of their child at school.
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10 Specific parental/guardian permission must be obtained if the story or photograph covers topics of a
11 sensitive nature.
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13 If any student is to be filmed or videotaped and will be identified or a primary subject of the filming or
14 videotaping, prior written consent/release/waiver shall be obtained from the student's parent/guardian.
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16 District employees may release student information to the media only in accordance with applicable
17 provisions of the education records law and Board policies governing directory information and person-
18 ally identifiable information.¹
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20 Parents shall be advised of this policy at the time of the student's registration and each fall in the stu-
21 dent/parent handbook.
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33 Legal Reference:
34 1. USCA 20-1232g
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Cross Reference:
News Releases, News Conferences & Interviews 1.503