

Greene County Board of Education

Monitoring: Review: Annually, in June	Descriptor Term: <h2 style="text-align: center;">Student Solicitations / Fundraising Activities</h2>	Descriptor Code: <h3 style="text-align: center;">6.701</h3>	Issued Date: <h3 style="text-align: center;">08/24/17</h3>
		Rescinds: <h3 style="text-align: center;">6.701</h3>	Issued: <h3 style="text-align: center;">09/22/16</h3>

1 School Officials shall avoid exploiting students, whether by advertising or otherwise promoting products
 2 or services, soliciting funds or information, or securing participation in non-school related activities and
 3 functions. At the same time, schools shall inform and assist students in learning about programs,
 4 activities or information which may be of help or service to them. To attempt a fair balance, the
 5 following general guidelines will apply:
 6

- 7 1. Fund-raising activities shall be authorized by the director of schools and shall be for the purpose
 8 of supplementing funds for established school programs and not for supplanting funds which are
 9 the responsibility of the public.
- 10 2. Fund-raising companies and other salespersons shall obtain permission in writing from the
 11 director of schools' office to visit the schools.
- 12 3. Any commission payable by companies will be paid in the form of reduced prices to the students,
 13 or paid into the activity fund of the school for use by the school. No school employee shall
 14 personally benefit from any fund-raising activity.
- 15 4. The principal must obtain written approval from the director of schools or designee for all
 16 fundraising activities that involve the participation of the general student population in the
 17 marketing process of the fundraising effort. All other fundraising activities must have written
 18 approval from the principal and comply with all administrative procedures issued by the director
 19 of schools. The authorization request shall contain the following information: ¹
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 - 22 1. A list of the proposed fundraising activities;
 - 23 2. Purpose of the fundraising activity;
 - 24 3. Proposed uses of funds raised;
 - 25 4. Expected student involvement in fundraising activity (school-wide or individual
 26 class or club); and
 - 27 5. Margin of profit and how it is to be paid to the school.
- 28 5. The director of schools shall determine whether or not the activity will benefit the school,
 29 contribute to the welfare of the student body and supplement, **not replace**, funds necessary to
 30 fulfill the Board's required contributions.

1 6. Students will not be excused from a regular class to participate in a fund-raising activity. No
2 grade in a subject or course will be affected by a student's participation in a fund-raising activity.
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4 7. No quotas will be imposed on students involved, and their efforts will be voluntary. Students
5 who do not participate in fund-raising activities will not be punished or discriminated against in
6 any way.
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8 This policy shall not be construed as preventing a teacher from using instructional or informational
9 materials even though the materials might include reference to a brand, product or a service.
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11 **LOTTERIES**

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13 No fund-raising activity shall be conducted which distributes prizes or makes awards to winners from
14 among purchasers of chances by means of tickets or otherwise through a random drawing or other
15 random selection process.¹

Legal References

1. *Tennessee Internal School Uniform
Accounting Policy Manual*; Section 4-32

Cross References

Student Activity Funds Management 2.900
Staff Gifts and Solicitations 5.605

Procedure Reference

Fundraising Guidelines 6.701 Exhibit A