

For Immediate Release

March 21, 2018

Thatcher USD Launches New App to Monitor and Combat Bullying

Anonymous Alerts® Empowers Students to 'Stand up and Report It'

[Thatcher, AZ] March 21, 2018 – Thatcher USD, with over 1,600 students and 4 schools, is excited to announce its partnership with Anonymous Alerts®, the anti-bullying and safety reporting mobile app. With the goal to expand Thatcher USD communications and safety tools, Thatcher USD is taking the initiative to provide the best and most easily accessible outlet for students to share concerns with the administration. The anonymous 2-way communications™ system encourages students to speak up about bullying, harassment, self-harm, school threats, or any other safety concerns to school administration. The new anonymous mobile reporting app will be launching this week.

“We prioritize a safe school climate for our students at Thatcher USD and want to enhance our bullying prevention tools. By implementing this anonymous reporting system, students can protect their peers, have more options to share their concerns to school officials, and easily access the app on their mobile device,” said Dr. Kevin Spiller, Superintendent of Thatcher USD.

Students, parents, and staff can simply download the Anonymous Alerts® app, which is available in English and Spanish, for free on the Apple Store, Google Play, and Chrome Store. They can gain access with an activation code provided to them by Thatcher USD to place incident reports to school officials. Report submitters are able to attach a photo, video or screenshot with the incident and have the option to reveal their identity or remain anonymous on the app. The Anonymous Alerts® app includes a customizable help and resources section for students containing educational content about bullying, cyber-bullying, harassment and mental health subjects. Monitoring hours for the system will be during school days between the hours of 7:00 AM and 5:00 PM.

“We are honored to launch Anonymous Alerts® at Thatcher USD and empower their students to ‘stand up and report it’ to bolster student sensitivity for issues and concerns”, said T. Gregory Bender, President & CEO of Anonymous Alerts, LLC.

About Anonymous Alerts®

The Anonymous Alerts® mobile applications were developed to encourage students to quickly report bullying and other safety concerns on school and college campuses. Bullying, cyberbullying, drug use/dealing, depression, safety threats, and more can all be reported directly to authorized personnel through easy-to-use mobile apps and a hosted website. The mobile apps and systems are completely customizable for each client. Anonymous Alerts® is Patented (U.S. Patent No. 9,071,579) with additional patents pending. Anonymous Alerts, LLC is based in White Plains, NY and is rapidly growing throughout the United States and abroad. For more information, please visit www.anonymousalerts.com.

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