

TYLER COUNTY POLICY: KC

NEWS MEDIA RELATIONS

The Tyler County Board of Education recognizes the importance of maintaining open and honest communications with the various news media. They believe that communication is the key to understanding, and understanding could be the key to success for the educational system. Thus, the Board encourages the administration to develop a sound working relationship with the press and other local communication media.

The Superintendent shall plan for periodic press releases which will provide information to the community concerning its schools and various phases of the educational programs.

Publicity releases from the offices of the Board of Education shall be made by the Board President (or his/her designee) or the Superintendent (or his/her designee).

News releases from the schools shall be made by the principal (or his/her designee) or upon his/her approval. Those issues or topics having implications for the state and/or county school system beyond the scope of the individual school are subject to the approval of the county superintendent.

Local news media representatives shall be welcome to attend all Board of Education meetings. Written information that is discussed at Board meetings, outside of executive sessions, will be made available to the press, upon request.