How a Prince Should Conduct Himself so as to Gain Renown

Nothing makes a prince so much esteemed as great enterprises and setting a fine example. We have in our time Ferdinand of Aragon, the present King of Spain. He can almost be called a new prince, because he has risen, by fame and glory, from being an insignificant king to be the foremost king in Christendom; and if you will consider his deeds you will find them all great and some of them extraordinary. In the beginning of his reign he attacked Granada, and this enterprise was the foundation of his dominions. He did this quietly at first and without any fear of hindrance, for he held the minds of the barons of Castile occupied in thinking of the war and not anticipating any innovations; thus they did not perceive that by these means he was acquiring power and authority over them. He was able with the money of the Church and of the people to sustain his armies, and by that long war to lay the foundation for the military skill which has since distinguished him. Further, always using religion as a plea, so as to undertake greater schemes, he devoted himself with a pious cruelty to driving out and clearing his kingdom of the Moors; nor could there be a more admirable example, nor one more rare. Under this same cloak he assailed Africa, he came down on Italy, he has finally attacked France; and thus his achievements and designs have always been great, and have kept the minds of his people in suspense and admiration and occupied with the issue of them. And his actions have arisen in such a way, one out of the other, that men have never been given time to work steadily against him. . . .

Never let any Government imagine that it can choose perfectly safe courses; rather let it expect to have to take very doubtful ones, because it is found in ordinary affairs that one never seeks to avoid one trouble without running into another; but prudence consists in knowing how to distinguish the character of troubles, and for choice to take the lesser evil.

A prince ought also to show himself a patron of ability, and to honour the proficient in every art. At the same time he should encourage his citizens to practise their callings peaceably, both in commerce and agriculture, and in every other following, so that the one should not be deterred from improving his possessions for fear lest they be taken away from him or another from opening up trade for fear of taxes; but the prince ought to offer rewards to whoever wishes to do these things and designs in any way to honour his city or state.

Further, he ought to entertain the people with festivals and spectacles at convenient seasons of the year; and as every city is divided into guilds or into societies, he ought to hold such bodies in esteem, and associate with them sometimes, and show himself an example of courtesy and liberality; nevertheless, always maintaining the majesty of his rank, for this he must never consent to abate in anything.


Activity Options

1. **Analyzing Causes and Recognizing Effects**
   Make a cause-and-effect diagram illustrating how a prince gains renown according to Machiavelli. Then share your diagram with your classmates.

2. **Determining Main Ideas**
   Write a numbered list of tips for princes who want to gain fame and public approval. Share your list with a group of classmates and discuss which tips political leaders today might use.
Niccolò Machiavelli, an intellectual and sometime government official, nearly lived an anonymous life. He was an educated man who had written plays but remained an unknown citizen of Florence, Italy, well into middle age. It was not until the age of 44 that he single-handedly revolutionized the study of governments and politics.

Machiavelli was born in 1469 to a noble family in Florence, one of the intellectual centers of the Italian Renaissance. He received a solid education. During his twenties, he worked in Rome on behalf of a Florentine banker. Florence was experiencing political upheaval at the time. Lorenzo de’ Medici, the great banker and patron of the arts, had ruled the city until his death in 1492. His son proved to be an incompetent heir and was banished from the city. A few years later, the people of Florence decided to form a republic.

Machiavelli became an official in the new government. He served the city-state on several diplomatic missions that allowed him close observation of some of the leading political figures of his time. He grew to respect those who knew how to gain and use power. He also took the role of organizing a citizen-army for Florence, which he modeled after the army of the ancient Roman Republic.

Machiavelli’s militia did not have the fighting ability of Rome’s famed legions, though. In 1512, the Spanish army defeated the Florentine troops, and the Medici family once again took power. Machiavelli was dismissed from the government and retired to his country estate to write.

Among Machiavelli’s creations was The Prince. A devoted supporter of republican government, he nevertheless dedicated the work to the new Medici ruler of Florence. Machiavelli hoped The Prince would prove his intelligence so he could win a job in the new regime. He also hoped to spur the Medici family to unite northern Italy and insulate it from foreign interference.

Previous writers of political philosophy tried to describe perfect governments. Machiavelli had a different idea in mind. He wanted to understand how political leaders could best obtain and hold power. He thought that trickery was more effective in achieving these goals than honesty. He also thought that acquiring and maintaining power was more important to rulers than being a “good” leader. The chapter title “On Cruelty and [compassion], and Whether It Is Better To Be Loved or Feared” reveals the core of his view of government, which is based on his view of human nature:

It will naturally be answered that it would be desirable to be both [loved] and [feared]; but as it is difficult to be both at the same time, it is much more safe to be feared than to be loved, when you have to choose between the two. For it may be said of men in general that they are ungrateful and fickle, dissemblers, avoiders of danger, and greedy of gain.

His name became an adjective—“Machiavellian” came to describe any leader who used deceit to impose his or her will.

Ironically, Machiavelli was ruined by his own ambitions. The Medici gave him diplomatic work. However, when they were overthrown and the republic restored again, Machiavelli was tainted by his association with the Medici. He was turned down for employment and died shortly thereafter.

Questions

1. **Drawing Conclusions** How did Machiavelli’s ideas and actions reflect his respect for ancient Rome?

2. **Analyzing Issues** Why is it appropriate to call Machiavelli’s work political science?

3. **Making Inferences** What was Machiavelli’s view of human nature?